



**PUBLIC AFFAIRS SECTION  
EMBASSY OF THE UNITED STATES OF AMERICA**

**ВІДДІЛ ПРЕСИ, ОСВІТИ І КУЛЬТУРИ  
ПОСОЛЬСТВО СПОЛУЧЕНИХ ШТАТІВ АМЕРИКИ**

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<http://ukraine.usembassy.gov>

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**SUPPORTING REGIONAL MEDIA, MEDIA NGOs AND INDEPENDENT  
BLOGGERS IN THE EASTERN UKRAINE**

The U.S. Embassy's Media Development Fund invites independent media outlets, registered Ukrainian non-governmental organizations and independent bloggers from Luhansk, Donetsk, Kharkiv, Zaporizhzhia and Dnipropetrovsk oblasts to participate in an open grant competition. The goal of the competition is to enable the media, especially those in and adjacent to the conflict zone, to provide objective coverage of events promoting peaceful dialog and conflict resolution in Ukraine.

Proposals may include, but are not limited to the following activities:

- Promoting non-violent speech and conflict resolution in Eastern Ukraine;
- Preparing balanced and fact-based materials about internally displaced persons, their issues and needs; highlighting the work of local volunteer organizations to resolve these issues;
- Covering local communities issues with objective and balanced reporting;
- Supporting local bloggers and media outlets that promote fact-checking and refute inaccurate and false information about events in the conflict zone and Ukraine.

All of the above activities may include a training component for the local journalists.

Proposed budgets may include expenses for equipment however the amount may not exceed 30% of the overall budget.

**COMPETITION REQUIREMENTS**

- Grants can be given only to Ukrainian independent media outlets (print and electronic) and NGOs registered in accordance with Ukrainian law;
- Grants to the bloggers can be issued both individually and as part of the bigger projects submitted by Internet publications;
- All project activities are to take place in Ukraine;

- Applicants are encouraged to seek funding from other donors and to offer some type of cost sharing (volunteer time, space, equipment, etc.);
- ALL APPLICANTS SHOULD BE NON-PARTISAN. They cannot represent or be affiliated with a political party, or appointed or elected officials. State-owned media or media outlets that belong to, or are supported by, political parties are not eligible to apply.

The U.S. Embassy expects to fund quality and results-oriented projects from media outlets and NGOs located throughout Ukraine. The duration of programs may vary depending on the proposals but the length of the project should be no greater than 12 months. The average project budget will be \$10,000–\$15,000. The winners of this grant competition will be notified in May 2015.

***Maximum funding available for a single grant is \$24,000***

**DEADLINE: NO LATER THAN March 30, 2015, 11:00 a.m.**

#### **HOW TO APPLY**

- ✓ **TO THE MEDIA DEVELOPMENT FUND SMALL GRANTS PROGRAM**

Send project proposals marked “SUPPORT FOR EASTERN MEDIA” electronically to the address: [KyivMDF@state.gov](mailto:KyivMDF@state.gov)

In all correspondence, please refer to the “SUPPORT FOR EASTERN MEDIA.”

***Please do not archive your documents. Send them as separate files.***

**Application forms with instructions are available at:**

<http://ukraine.usembassy.gov/media-fund.html>

All applicants will be notified (by phone or e-mail) of their application’s receipt.

**Please note that late or incomplete applications will not be considered.**

*Applications received before March 30, will receive priority consideration.*

*Applicants are encouraged strongly to review the information on the U.S. Embassy Media Development Fund prior to submitting their proposals.*