WEB ALERT

"SOCIAL MEDIA TECHNOLOGY AND GOVERNMENT TRANSPARENCY"

AUGUST 2011

ARTICLES & REPORTS

“Open Government: Defining, Designing, and Sustaining Transparency”
How can we better conceptualize openness and transparency for government? Are there specific design and architectural needs and requirements placed upon systems by openness and transparency? The authors examine these issues in open and transparent government.
Video only. Available online at: http://goo.gl/z0Uuv

“Government Transparency: Privacy Please?”
How does a government agency determine what's appropriate to share and what should be kept private? The author discusses increasing government transparency online.
Full text currently available at: http://goo.gl/aoyge

Jerry Brito. Testimony before the House Committee on Oversight and Government Reform Subcommittee on Technology, Information Policy, Intergovernmental Relations, and Procurement Reform, March 9, 2011, 8 pages.
The author, a senior research fellow at the Mercatus Center, examines the Obama administration’s open government initiatives and discusses how governments and citizens can use Internet technologies to increase transparency and thereby ensure accountability.
Full text currently available at: http://goo.gl/BVXWX [PDF format; 123KB]
“Using Technology to Promote Transparency in City Government”
The report explores technology tools and practices that promote transparency in U.S. municipal government, how cities can use technology to increase transparency in their day-to-day practices, and how being transparent has affected governance in their cities.
**Full text currently available at:** [http://goo.gl/dXhZp](http://goo.gl/dXhZp)

“Transparency, Civic Engagement, and Technology Use in Local Government Agencies: Findings from a National Survey”
This report analyzes transparency, information dissemination to the public and public participation in local government agencies, focusing on the role of technology in these activities and its implications.
**Full text currently available at:** [http://goo.gl/8EWFp](http://goo.gl/8EWFp) [PDF format; 789KB]

“Twitter and Government Transparency”
As more U.S. agency employees use Twitter, Facebook and similar external sites, some state and local IT officials are asking if those communications should be archived for public viewing. The author explores how social networking technologies are creating potential challenges for government transparency.
**Full text currently available at:** [http://goo.gl/N4y7V](http://goo.gl/N4y7V)

“Open Government Partnership: First Steps and the Road Ahead”
The authors discuss the road ahead for Open Government Partnership, a multilateral initiative to further transparency worldwide, highlighting the importance of building networks of governments and civil society organizations; identifying substantive targeted transparency reforms; and using technology to foster a transparent environment.
**Full text currently available at:** [http://goo.gl/s5Tlr](http://goo.gl/s5Tlr)

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**WEB RESOURCES**

**Governance Studies -- The Brookings Institution**
[http://www.brookings.edu/governance.aspx](http://www.brookings.edu/governance.aspx)
Governance Studies brings together people interested in improving the performance of U.S. government and bettering the economic security, social welfare, and opportunity available to all citizens.

**Government Technology**
Government Technology and its sister publications are an award winning family of magazines covering information technology’s role in state and local governments.
National League of Cities
http://www.nlc.org
The National League of Cities (NLC) is dedicated to helping city leaders build better communities. Working in partnership with the 49 state municipal leagues, NLC serves as a resource to and an advocate for the more than 19,000 cities, villages and towns it represents.

The Mercatus Center
http://mercatus.org
The Mercatus Center is a university-based research center dedicated to bridging the gap between academic research and public policy problems.

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