



THE INAUGURAL

U.S. - MIDDLE EAST

PRIVATE EQUITY | TRADE MISSION

FEBRUARY 4-7, 2013

RIYADH / MUSCAT / ABU DHABI

An invitation-only program for institutional investors from Saudi Arabia, Oman, United Arab Emirates, Qatar, Bahrain, and Kuwait featuring select U.S. venture capital and private equity firms.

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In cooperation with the U.S. Department of Commerce in Washington DC, the U.S. Embassies in Muscat, Oman; Abu Dhabi, United Arab Emirates; Riyadh, Saudi Arabia, and the International Trade Administration, Venture Catalyst Private Equity Partners and The Gracia Group cordially invite you to apply to represent the U.S. Venture Capital and Private Equity industry as a member of the 2013: U.S. - MIDDLE EAST Private Equity Trade Mission, February 4-7, 2013.



This Commerce Certified Trade Mission to the Middle East, focused on relationship building, will give up to 12 U.S.-based GPs a place in the delegation slated to connect with institutional investors, sovereign funds and family offices from Oman, United Arab Emirates, Qatar, Bahrain, Kuwait, and Saudi Arabia.

The
Gracia
Group

VENTURE  CATALYST
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OVERVIEW

This highly informative and interactive program will provide U.S. private equity and venture capital fund managers with the opportunity to build key business relationships with LPs from Oman, United Arab Emirates, Bahrain, Qatar, Kuwait, and Saudi Arabia.

The 2013: U.S.-MIDDLE EAST Private Equity Certified Trade Mission is focused on the following objectives:

- Introduce U.S. private equity firms to potential LPs who have the ability to invest in U.S. private equity funds
- Create opportunities for intimate interactions between GPs and potential LPs
- Promote U.S private equity firms in the region

Invited regional LPs shall include top-tier institutional investors, high net worth family offices, sovereign funds and pension funds that have previously invested with U.S. private equity or venture capital funds or have expressed interest in doing so in the future.

The 2013 U.S. – MIDDLE EAST Private Equity Mission will enable our delegates to engage in open dialog with investors from the Middle Eastern region, and gain greater insight into topics not fully explored in larger industry forums.

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GP SELECTION

In order to assure the most successful outcomes possible, the Certified Trade Mission organizers will be selecting participants based on the following criteria:

- Ability to engage and build long-term relationships with LPs in the region
- Understanding the unique perspective that an individual private equity firm brings. Our goal is to bring a well-balanced delegation to engage with investors, business and government participants throughout the program
- Interest in participating in panel discussions and roundtable meetings

The Government of the United States, particularly the U.S. Department of Commerce and the U.S. Embassies in Riyadh, Muscat, and Abu Dhabi, are not involved in selecting and recruiting mission participants. This responsibility is strictly held by the Certified Trade Mission organizer.

Venture Catalyst Private Equity Partners is the Certified Trade Mission organizer for Oman, and UAE. The Gracia Group is the Certified Trade Mission organizer for Saudi Arabia.

LP PARTICIPANT PROFILE

Previous participants in the 2010 U.S. Private Equity Mission to the UAE, include more than 35 companies, comprising of pension funds, development finance institutions, institutional investors, and sovereign funds. These organizations, along with many additional LPs from the region who have had prior exposure or expressed interest in U.S. private equity fund investment, shall be invited to participate in the 2013 U.S. – MIDDLE EAST Private Equity Mission.

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For more information regarding costs, the application and selection process, please contact:

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Promoting U.S. economic growth by stimulating and facilitating greater levels of foreign business investment in the United States: 60 U.S.-based private equity and venture capital general partners have traveled on one or more of 23 investment missions between 2010-2012, where they were introduced to 450+ institutional LP investors of which 50% were in Australia/New Zealand, Japan, Singapore, and Hong Kong; 30% in Northern Europe; and 20% in Latin America.

*U.S. and Foreign Commercial Service supports the goals of this event, but does not endorse the specific products, or views of the participating organizations.

** The Inaugural U.S. Middle East Trade Mission will not be including regional meetings in Bahrain or Kuwait. Detailed agenda shall be sent to prospective GP's.