



# Meet the Best U.S. Suppliers at U.S. Trade Shows

## Join an Official U.S. Department of Commerce IBP Delegation

### Why Attend Trade Shows in the United States?

Every year, millions of foreign buyers come to U.S. trade shows to meet suppliers and other potential business partners. U.S. firms are world-class providers of top quality, innovative goods and services. Whether you are looking to buy for the first time from the United States or find additional U.S. partners, we offer the expertise you need to connect with lucrative opportunities.

### About the International Buyer Program

The U.S. Department of Commerce's International Buyer Program (IBP) connects international buyers with U.S. companies exhibiting their products and services at top U.S. trade shows in major industries. Through our business matchmaking service, you receive unparalleled, face-to-face access to those U.S. suppliers most suitable to satisfy your business needs. We eliminate language and cultural barriers so that non-U.S. buyers have the best chance to find opportunities with U.S. companies.

### Benefits

As a member of an official U.S. Embassy IBP Delegation, exclusive benefits can include:

- Business-to-business matchmaking with pre-screened U.S. suppliers
- Robust trade counseling, in your own language, on how to import U.S. products and services
- Pre-arranged and facilitated briefings and meetings customized according to your buying interests before, during, and after the trade show
- On-site and off-site technical tours to make the most of your time in the United States
- U.S. Embassy travel assistance, including group bookings and visa procedures
- Waived or reduced trade show admission fees
- Assistance with trade show registration
- Complimentary access to networking events and receptions
- Complimentary use of business facilities, including private meeting space, translation assistance, Internet access, and lounge areas
- Complimentary or reduced-rate educational sessions, demonstrations, and seminars

For more information, contact your local U.S. Commercial Service office at the U.S. Embassy or Consulate nearest you.

For our complete list of office locations, visit [export.gov/ibp](http://export.gov/ibp).



*"Selected by the U.S. Department of Commerce as part of the International Buyer Program, these prominent trade exhibitions are excellent venues for developing new business."*

President Barack Obama



INTERNATIONAL  
**TRADE**  
ADMINISTRATION