MEXICO/CHINA AND U.S. ELECTRONICS IMPORTS*

• Since China’s admission to the WTO in 2001, Mexico’s share of electronics imports to the U.S. has largely suffered. Its nadir was the 2008-2009 recession, but since then it has regained ground on China in certain sectors.

• Red/green arrows in the following charts indicate relative growth vs. China since 2008 (CAGR = compound annual growth rate)

• Despite being at near parity with China in semiconductor and electronic component manufacturing a decade ago, Mexico has since lost significant market share (although it has grown its dollar value of imports since 2008).

• Mexico’s strongest positions are in electro-medical and audio-visual equipment. Since 2008 it has shown significant growth in computer and computer storage though its share is still quite low.

* U.S. General Imports retrieved from USITC database, April 2014
• NAICS 3341 includes computers, computer storage/media, and other peripheral equipment manufacturing

• Mexico’s market share increased over the period from 9.8% to 13.7% reaching a low of 7.1% in 2008

• Mexico’s CAGR in its value of U.S. imports was 5.6% since 2000 and 15.6% since 2008. By contrast, China’s CAGR since 2008 was 6.7%
- NAICS 3342 includes networking equipment, GPS, cellular phones, cable television receivers, and alarm systems.

- Mexico’s market share decreased over the period from 21.4% to 13.1% reaching a low of 13.1% in 2013.

- Mexico’s CAGR in its value of U.S. imports was 5.1% since 2000 and 0.65% since 2008. By contrast, China’s CAGR since 2008 was 14.0%.
• NAICS 3343 includes televisions, DVD players, CD players, home theater equipment, and video cameras

• Mexico’s market share increased over the period from 26.3% to 38.5% reaching a low of 21.1% in 2003

• Mexico’s CAGR in its value of U.S. imports was 4.2% since 2000 and -4.1% since 2008. By contrast, China’s CAGR since 2008 was -5.7%
• NAICS 3344 includes PCB, LED, semiconductor, transistor, connectors, and other related components

• Mexico’s market share decreased over the period from 8.9% to 5.5% reaching a low of 5.5% in 2013

• Mexico’s CAGR in its value of U.S. imports was -5.3% since 2000 and -2.8% since 2008. By contrast, China’s CAGR since 2008 was 2.3%
• NAICS 3352 includes vacuums, fans, heaters, ovens, refrigerators, microwaves, washers/dryers, etc.

• Mexico’s market share increased over the period from **18.2%** to **20.5%** reaching a low of **16.0%** in 2004

• Mexico’s CAGR in its value of U.S. imports was **7.6%** since 2000 and **3.8%** since 2008. By contrast, China’s CAGR since 2008 was **5.3%**
• NAICS 3353 includes lighting, transformers, voltage regulators, generators, motors, fuses, circuit breakers, etc.

• Mexico’s market share decreased over the period from 34.5% to 32.8% reaching a low of 31.4% in 2008

• Mexico’s CAGR in its value of U.S. imports was 5.4% since 2000 and 4.8% since 2008. By contrast, China’s CAGR since 2008 was 8.3%
• NAICS 3345 includes cardiographs, laser equipment, ultrasound, flight instruments, electron microscopes, etc.

• Mexico’s market share increased over the period from 14.0% to 14.8% reaching a low of 10.0% in 2008

• Mexico’s CAGR in its value of U.S. imports was 6.4% since 2000 and 10.3% since 2008. By contrast, China’s CAGR since 2008 was 5.9%