



FACT SHEET

EMBASSY OF THE UNITED STATES OF AMERICA, MANILA
PUBLIC AFFAIRS SECTION

The Public Affairs Section (PAS) is responsible for conducting the U.S. Government's information, educational, and cultural programs.

BUILDING PEOPLE TO PEOPLE CONNECTIONS

The Embassy conducts public diplomacy programs in the areas of visual, performance, and literary arts, sports diplomacy, visiting speakers, library outreach, and English teaching. The Philippine American Educational Foundation, established in 1948, implements the world's longest continuing Fulbright program, and offers EducationUSA advising services for students interested in studying in the U.S. Each year, the Embassy sends 30 to 35 Filipinos to the United States under the International Visitor Leadership Program (IVLP). Unique among them are two Aquino Fellows selected in honor of the contributions of Senator Benigno "Ninoy" Aquino and President Corazon Aquino to Philippine democracy.



AMERICA IN 3D

"America in 3D: A Road Show in Diplomacy, Development, and Defense," is the Embassy's most comprehensive outreach program, held at shopping malls around the Philippines. These multiday demonstrations showcase the programs and services that the U.S. Embassy has to offer, and include cultural performances, youth programs, community service projects, sports clinics, as well as informational programs and exhibits.

MEDIA

The U.S. Embassy's Press Office coordinates media events for the Ambassador, visiting U.S. government officials and other Embassy personnel. In addition to issuing press releases and statements on U.S. foreign policy and Embassy programs and activities. The Embassy also shares information with the public and engages extensively with Filipinos online through a variety of social media platforms.

ARTS and CULTURE

The Embassy brings American performers, writers, and artists to the Philippines every year to engage with Filipinos through cultural programming. The Embassy also supports a variety of projects to help promote cultural exchange and to preserve cultural heritage in the Philippines.

AMERICAN SPACES

The Embassy works with local institutions to provide information resources to a network of "American Spaces" located across the Philippines. 14 American Corners and 33 American Shelves focused on American culture, history, politics, and people are open to public and provide one of our primary platforms for public outreach. PAS' Thomas Jefferson Information Center (TJIC) is a high-tech information resource center located at the U.S. Embassy in Manila, featuring a core collection of books, documents, and other print materials, as well as a variety of online and CD-ROM databases with up-to-date information about the U.S. for Filipino students, policymakers, journalists, scholars, and business and community leaders.

