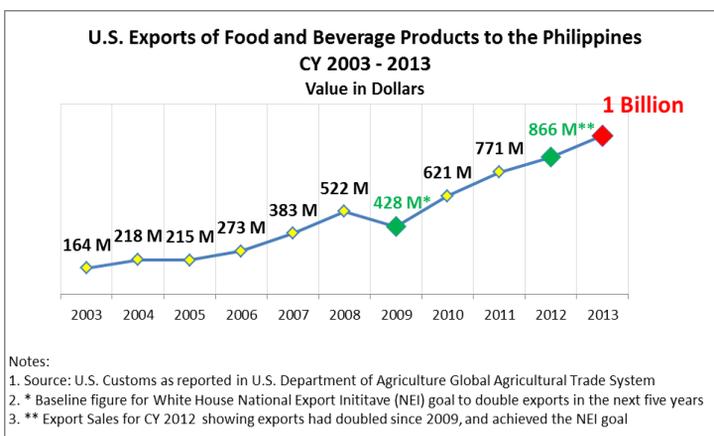




U.S. Department of Agriculture Foreign Agricultural Service

The U.S. Department of Agriculture, Foreign Agricultural Service (FAS) office at the American Embassy in Manila has a two-fold mission—to build and sustain strong trade links between suppliers and buyers of U.S. food and agricultural products, and to enhance Philippine food security. It carries out its mission in the following ways:

- Negotiates away trade barriers
- Partners with the private sector, host government and academia to develop and maintain markets
- Provides analysis on market opportunities and policies affecting U.S. agricultural exports
- Supports Philippine agricultural productivity, infrastructure and food safety via partnerships with government, private sector, NGOs and academia.



The U.S. is the Philippines' #1 supplier and #1 customer of agricultural products. The Philippines is the 10th largest market in the world for U.S. agricultural exports, while the U.S. takes just under 30 percent of all Philippine agricultural exports. U.S. agricultural exports to the Philippines reached \$2.7 billion in 2013, while Philippine exports to the U.S. reached \$1.3 billion. The Philippines is also the largest market in Southeast Asia and second among the BRIC markets for high-value, labor-intensive U.S. food and beverage (f&b) products. Export sales reached the \$1 billion milestone, enough to fill 25,000 trucks extending 300 kilometers. Between 2009-2012, exports to the Philippines doubled, achieving the National Export Initiative (NEI) goal to double exports two years early.

