This webliography is compiled in support of author and entrepreneur Whitney Keyes’ speaking engagements in Malaysia during May 2013. It provides a sampling of U.S. Government, business, women, youth and other international initiatives to empower people across the world through entrepreneurial awareness and education.

**U.S. GOVERNMENT INITIATIVES**

**White House Launches “Startup America” Initiative**  
This initiative is a core component of President Obama’s national innovation strategy for achieving sustainable growth and quality jobs. Not only do startups bring a wealth of transformative innovations to market, they also play a critical role in job creation across the United States.

**U.S. Small Business Administration**  
The U.S. Small Business Administration (SBA), created in 1953, is an independent agency of the federal government which aids, counsels, assists and protects the interests of small businesses and works to preserve free competitive enterprise.

**GLOBAL ENTREPRENEURSHIP WEEK (NOVEMBER 18 – 24, 2013)**  
The White House supports the annual Global Entrepreneurship Week--an international movement which inspires people everywhere to embrace
entrepreneurship approaches to business and community development. It now involves people from over 100 countries.

**Women's Entrepreneurship in the Americas Initiative**
The U.S. Government began this initiative in 2012 after considering research which showed that women-owned small and medium enterprises (SMEs) are significant accelerators of economic growth. Women-owned SMEs yield significant social impact and bolster future gains in productivity.

**WOMEN AND ENTREPRENEURSHIP**

**Marketing for Business by Whitney Keyes**
Whitney Keyes, female entrepreneur, author and speaker, provides a sneak preview of her book, *Propel*.

**Harvard Women Entrepreneurs Find Resource in Women's Founders Forums**
Female business students across Harvard University are meeting regularly at the Harvard Innovation Lab as part of the *Women's Founders Forums* to help each other evaluate and potentially launch their businesses.

**Women Entrepreneurs Are Leading Job Growth As Unemployment Stagnates**
According to this current article in *Forbes*, jobs growth is in the hands of women whose businesses have trailed only massive publicly traded firms in job creation since the recession began to devastate the U.S. market in 2007.

**Giving Adult Children Money – No to Adult Children**
Impressed by a businesswoman's journey from unemployment to successful entrepreneur, Suze Orman, one of America's leading female entrepreneurs and financial experts, helps the businesswoman command the same power she exhibits at work at home.

**Women Entrepreneurs Encouraged to Network and Sell Globally**
Currently, there are about 187 million women entrepreneurs around the world. Through Internet and mobile technology, women-owned businesses can achieve greater success through networking and reaching out to the global marketplace.

**Internet Gender Gap Hurts World’s Economy, Study Finds**
Among the findings, this study demonstrates that for women in developing countries, the Internet can be the gateway to jobs and educational opportunities as well as a path to develop confidence, self esteem and empowerment.

**A Close-up on Women’s Entrepreneurship**
Rates of female entrepreneurship are mostly higher in developing then in developed countries.

**Top U.S. Cities for Women Entrepreneurs (Infographic)**
The infographic is based on median education levels, unemployment rates, income, population and percentage of businesses owned by women in each “top” U.S. city.

**Is Your Strategy Failing Your Career and Business?**
An information resource for women on how to start and manage a successful home-based business.
SOCIAL ENTREPRENEURSHIP

Jobs and Social Innovation
An essay by Harvard Professor Rosabeth Moss Kanter in Stanford Social Innovation Review (Spring 2013) examining how the field of social innovation has evolved and what challenges remain ahead.

Social Entrepreneurship Predictions for 2013
According to the author, “the world will not run out of impoverished people who need a helping hand, human trafficking and slavery will continue, human rights of all varieties will be violated, animals will be mistreated, and global warming will not be corrected in 2013. Social entrepreneurs will see opportunities, if only the opportunity to help, in each of these areas....”

People with Disabilities Become Entrepreneurs, Feed Community
With support from the U.S. African Development Foundation (USADF), members of a small community in Benin, West Africa have become entrepreneurs and are helping to feed their community.

Bangladesh Business Expands by Training and Employing Women
Two Bangladeshi entrepreneurs (mother and son) are expanding their family’s rural business by bringing women into their workforce, using lessons learned from a U.S. government–sponsored business leadership program.

30 Under 30 Social Entrepreneurs
These youth represent the entrepreneurial, creative and intellectual best of their generation. Individually, they are engaging, surprising and incredibly hardworking.

YOUTH ENTREPRENEURSHIP

Enactus United States
Formerly SIFE (Students in Free Enterprise), Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to enable human progress. Enactus students apply business concepts to develop community outreach projects, transform lives and shape a better, more sustainable world.

Obama’s Three Tips for Young Entrepreneurs on How to Live the American Dream
While President Obama cautions that failure is expected, he says to ignore the cynics and to dream big.

Youth Involvement Critical to Addressing World Problems
Zeenat Rahman, Secretary of State John Kerry’s special adviser on global youth issues, reaffirms the U.S. Department of State position that young people are critical to addressing many of the world’s most pressing problems.

Roshaneh Zafar: Social Entrepreneur Empowers Women
A young Pakistani woman turns social entrepreneur, establishes Kashf Foundation, and through microfinancing enables impoverished Pakistani women to improve their lives.

Young Entrepreneur
An online forum for young entrepreneurs.

GenX Startup and Idea Café
A forum for young people on business ideas and startup advice.
**JuniorBiz**
Advice on how to start a business from young entrepreneurs for young entrepreneurs.

**Junior Achievement Worldwide**
The world’s largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy.

**Teen Business Link**
The U.S. Small Business Administration’s information resource for potential young entrepreneurs.

**Young Entrepreneurs Remake the World**
Ankur Jain, founder and chairman of the Kairos Society: This is the perfect time for young people to experiment with entrepreneurial ventures.

**Kairos Society**
A student organization that aims to promote the next generation of global leaders through entrepreneurship.

## OTHER ELECTRONIC PUBLICATIONS

**eJournal USA: Enterprising Women, Thriving Societies**
This issue of eJournal USA encourages women to pursue their entrepreneurial ambitions. It cites the experiences of businesswomen around the world and features successful women entrepreneurs who can serve as role models. It also identifies barriers and best practices for overcoming them.

**eJournal USA: Roots of Innovation**
Economic expansion depends more and more on innovation — not simply producing more goods and services, but producing ever newer goods and services. This issue of eJournal USA seeks to show that innovation needs the right conditions to emerge.

**IIPDigital: Business Planning for Success**
Although each business is different and each business plan is different, this publication advises on the essential components every business plan should contain.

**IIPDigital: Using Social Media to Grow your Business**
Social media — from networking and microblogging websites to video- and photo-sharing platforms — are technological tools that enable people to communicate and share easily with their friends, families and communities on the Internet. Now these tools can also be used by businessmen to inform, connect, raise awareness about products and reach new customers.

**America.gov: Principles of Entrepreneurship**
November 2007 - This series of 21 one-page primers by Jeanne Holden, freelance writer with expertise in economic issues, discusses the essentials for building and running a business from the planning stages to marketing a product.
VIDEOS

Succeeding as an Entrepreneur
Jose Fernandez, Assistant Secretary for Economic and Business Affairs with the U.S. State Department, discusses the importance of entrepreneurship and its role in North Africa.

Assistant Secretary Fernandez Participates in the Global Entrepreneurship Summit
A discussion on the U.S. Global Entrepreneurship Summit to help foster the spirit of entrepreneurship worldwide.

Clinton: Supporting Women's Entrepreneurship
Former Secretary of State Hillary Rodham discusses this important initiative for women in the United States and across the world.

No Risk, No Reward
American companies are investing in new environmentally friendly "green" technology and are seeing increasing customers and profits.

Women's Entrepreneurship is a Vital Source of Economic Growth
Former Secretary of State, Hillary Clinton, speaks on supporting women’s entrepreneurship at the 2012 APEC Summit.

RESOURCES ON ENTREPRENEURSHIP AND OTHER TOPICS – FREE!
Read books and periodicals about entrepreneurship and about the challenges and successes of small business practitioners, including lessons on start-ups; borrow library materials, including DVDs about the subject; and conduct research on these and other interesting subjects via special databases available free-of-charge at a Lincoln Corner near you.

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