The Public Affairs Section of the US Embassy in Nairobi announces its 7th Essay Competition. The competition is open to all Youth in Secondary School.

“...There is very little difference between being good and being the best, but it's that little bit of difference that makes all the difference”

By Ambassador Jonathan S. Gration, Maj Gen, USAF (Ret)

Q1. Basing your arguments on the above statement, write on the “Role of Social Media as an agent of change in your community”

OR

Q2. Comment on “Social media networking and its effect on youth and their future?”

Participants in the competition will be required to write an essay of 500 words in English or Kiswahili on any of the two questions. Completed essays should be submitted not later than February 29, 2012 to

Outreach Coordinator
Public Affairs Section
Embassy of the United States of America
Public Affairs Section
P. O. Box 606 - 00621, Village Market Nairobi.
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A panel of judges will select the best essays and prizes will be awarded to winners in the following categories.

1. The Best School - Two years scholarship for One (1) needy student
2. Runner Up - One year scholarship for One (1) needy student
3. The Best Essay writers will be awarded a certificate and cash prize
   ✓ 1st Prize KSH. 10,000
   ✓ 2nd Prize KHS. 8,000
   ✓ 3rd Prize KHS. 6,000