



## Global Business Institute – Middle East and North Africa

### Coca-Cola Scholarship Program 2016

Deadline for submitting applications: March 15<sup>th</sup>, 2016

The Coca-Cola Company and the U.S. Department of State are once again partnering to sponsor **100** university students from 8 countries across **the Middle East, North Africa and Near Asia** to attend a month-long business program at Indiana University's prestigious Kelley School of Business, one of the top ranked business programs in the United States.

This multi-faceted, immersion program is designed to give a group of students the opportunity to learn about business education through an accelerated curriculum. The program, which begins in July 2016, is fully funded including travel to and within the United States, accommodations, meals, and university and visa fees. Please note that the program will overlap slightly with Ramadan this year (Travel Dates: July 2-Aug 5; Ramadan Dates: June 6-July 5). Indiana University is well aware of Ramadan and will make accommodations for attending scholarship participants.

#### How to Apply for the 2016 Coca-Cola MENA Scholarship Program

All you have to do is share your business idea on “How to Make Tomorrow Better” in your country. The 20 ideas with the most votes will automatically make it to the semi-final round. Following the semi-finals, 12 final winners will be selected and will win scholarships to attend the program at Indiana University. Submit your ideas before the application closes on March 15th.

All Candidates must:

- Be Palestinian residents of East Jerusalem, the West Bank or Gaza and must have a valid passport for international travel.
- Zero to limited travel experience to the United States preferred.
- Currently enrolled in university (under-graduates preferred, but graduate students are allowed to attend)
- Fluent in English
- Able to travel from July 1-August 6, 2016.

- Students do not have to be business majors. The program has been developed to support students from all fields of study.

Application deadline

The online application will be up soon.

For more information please contact [jerusalemexchanges@state.gov](mailto:jerusalemexchanges@state.gov) for West Bank and Jerusalem.

For more information in Gaza please contact [gazaexchanges@gmail.com](mailto:gazaexchanges@gmail.com)

