

## Top Ten Food, Wine and Agriculture Shows in the United States 2014-2015

### [NATIONAL RESTAURANT ASSOCIATION SHOW \(NRA\)/AMERICAN FOOD FAIR](#)

**Dates:** May 17-20, 2014

**Location:** Chicago, Illinois

**Profile and Attendance:**

NASDA's American Food Fair (AFF) pavilion will be featured at the 2014 National Restaurant Association's Restaurant Hotel-Motel Show (NRA Show) - the largest foodservice and hospitality marketplace in the Western Hemisphere.

**Exhibitors:** Over 1,800 exhibitors focusing on the restaurant, foodservice and hospitality industry.

**Visitors:** Annually attracts nearly 58,000 foodservice industry professionals, from all 50 states and over 100 countries including over 4,000 international representatives.

**Type of Products:** The show's exhibitors offer unique food and beverage products for the restaurant, foodservice, lodging and retail industries.

**Show Related Programs:** In 2014, the show will offer Specialty Pavilions including the American Food Fair and the Alternative BiteStyle, which is the NRA Show's newest pavilion, showcasing products for special dietary needs including gluten-free, allergen-friendly, low-sodium and more. Also featured will be the Hot New Products Demonstration, over 70 free education sessions, and the World Culinary Showcase.

### [THE SWEET AND SNACKS EXPO](#)

**Dates:** May 20-22, 2014

**Location:** Chicago, Illinois

**Profile and Attendance:**

The Sweets and Snacks Expo is well-known for new product launches and innovations in merchandising in the confectionery, snack and cookie categories. Show attendees are buyers, merchandisers, operations managers and store owners from all classes of trade including supermarkets, drug stores, vending, convenience stores, wholesalers, warehouse clubs, theaters, mass and dollar merchants, specialty and department stores. Importers, exporters, suppliers, distributors, brokers and media also attend.

**Exhibitors:** Over 620 exhibitors; the 2014 Sweets & Snacks Expo is filled with more new products and categories than exhibited in 2013.

**Visitors:** More than 15,000 key confectionery and snack buyers are expected with over 1,000 international visitors from more than 90 countries.

**Type of Products:** The show's exhibitors offer unique and new candy and snack products.

**Show Related Programs:** In 2014, the show will provide a "gourmet marketplace" featuring the newest premium, organic and natural products along with tasting and demonstration areas. The show will offer many learning opportunities through keynote sessions and merchandising solutions on the show floor.

### [U.S. FOOD SHOWCASE AT FMI CONNECT](#)

**Dates:** June 10-13, 2014

**Location:** Chicago, Illinois

**Profile and Attendance:** The food retail industry's most-attended conference and exposition in North America. The U.S. Food Showcase will be held in conjunction with FMI Connect, formerly FMI's Supermarket Industry Exposition and co-locating with United Fresh 2014 and PMMI-PACK EXPO.

**Exhibitors/Visitors:** FMI Connect 2014 will bring together over 15,000 attendees from 75 countries with over 900 exhibitors.

**Type of Products:** The show's exhibitors will showcase products including produce, bakery, dairy, deli, meat/poultry/seafood, natural and organic foods, and prepared foods.

**Show Related Programs:** The focus of FMI Connect will be the entire store, from retail technology to fresh and perishables to wellness trends, with an expanded emphasis on fresh and perishables.

### [IFT FOOD EXPO](#)

**Dates:** June 21-24, 2014

**Location:** New Orleans, Louisiana

**Profile and Attendance:**

The IFT Food Expo brings together professionals involved in both the science and the business of food featuring food ingredients, equipment, processing, and packaging suppliers as well as experts in R&D, product development, and Quality Assurance/Quality Control.

**Exhibitors:** Over 1,000 exhibitors focused on food trends, ingredients and food processing.

**Visitors:** Over 20,000 food science and technology professionals.

**Type of Products:** The show features food ingredients, equipment, processing, and packaging suppliers. The show provides a venue for bringing the latest global food trends--and the products designed to meet them—all together.

**Show Related Programs:** In 2014, the show will offer Specialty Pavilions offering topical education sessions on the expo floor. Also offered will be the What's New Program featuring the newest products and technologies, and the Food Expo Forum offering educational sessions on product development and consumer challenges.

### **SUMMER FANCY FOOD SHOW**

**Dates:** June 29-July 1, 2014

**Location:** New York, New York

#### **Profile and Attendance:**

The Summer Fancy Food Show is North America's largest specialty food and beverage event.

**Exhibitors:** Approximately 2,400 exhibitors from 80 countries and regions, including 1,500 U.S.

**Visitors:** Over 24,000 high quality buyers from 50 countries.

**Type of Products:** The show will feature over 180,000 products including confections, cheese, coffee, snacks, spices, ethnic, natural, and organic foods.

**Show Related Programs:** In 2014, the Show will present over 20 educational seminars and tours addressing the basics of specialty food, social media marketing and other topics important to manufacturers, foodservice and retailers. The show also offers targeted showcases of new and innovative products and cooking demos from Celebrity Chefs.

### **NATURAL PRODUCTS EXPO EAST**

**Dates:** September 17-20, 2014

**Location:** Baltimore, Maryland

#### **Profile and Attendance:**

Natural Products Expo East is the East Coast's largest and premier tradeshow for the natural, organic and health products industry.

**Exhibitors:** Approximately 1,400 exhibitors.

**Visitors:** In 2013, over 25,000 buyers, suppliers, media and other natural products-industry professionals attended the show.

**Type of Products:** The Expo offers products categorized into Health and Beauty, Natural and Specialty Foods, Natural Living, Organics, Pet Products, and Supplements.

**Show Related Programs:** In 2014, the Expo will offer programs to learn about the food and beverage, organics, and dietary supplements. Co-located with All Things Organic – Biofach America and the Harvest Festival, the 2014 Natural Products Expo East will showcase the entire value chain of healthy products from start to finish.

### **PRODUCE MARKETING ASSOCIATION FRESH SUMMIT**

**Dates:** October 17-19, 2014

**Location:** Anaheim, California

#### **Profile and Attendance:**

The Produce Marketing Association is the leading global trade association serving the entire produce and floral supply chains by enhancing the marketing of produce, floral, and related products and services worldwide. PMA's Fresh Summit brings together buyers and sellers representing the entire produce and floral supply chain

**Exhibitors:** Over 670 exhibitors from 50 countries.

**Visitors:** In 2013, over 13,000 buyers from 61 countries attended the show.

**Type of Products:** The Fresh Summit offers fresh floral and produce products, organics and natural foods.

**Show Related Programs:** In 2014, the Expo will offer programs to learn about the growing/shipping and processing fresh fruits and vegetables, flowers and plants, fresh cut and value added commodities and organic and natural foods.

### **AMERICA'S FOOD & BEVERAGE SHOW AND CONFERENCE**

**Dates:** October 27-28, 2014

**Location:** Miami, Florida

#### **Profile and Attendance:**

National Association of State Departments of Agriculture (NASDA) and the Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA) will partner with the World Trade Center Miami in providing the USA Pavilion at the Americas Food & Beverage Show and Conference. This event is the largest of its kind in the Western Hemisphere and offers valuable exposure to the Caribbean, South America, Central America, Canada and Mexico.

**Exhibitors:** Over 450 exhibitors from over 28 countries.

**Visitors:** More than 11,000 food and beverage buyers from 63 countries. This event features buyers from Canada, the Caribbean, Mexico, Central and South America consisting of trade intermediaries, foodservice, food processors and retailers.

**Show Related Programs:** In 2014, the Show will offer the NASDA One-on-One International Appointments program, the New Products Showcase, Annual Americas Food & Beverage Awards Competition, and USA and International pavilions offering unique products and services. Also highlighted will be the Americas Chef Competition, New Products Showcase, International Buyers Reception and Conference Program.

### [NATURAL PRODUCTS EXPO WEST](#)

**Dates:** March 12-15, 2015

**Location:** Anaheim, California

**Profile and Attendance:**

Natural Products Expo West is the world's largest and premier tradeshow for the natural, organic and health products industry.

**Exhibitors:** Approximately 3,000 exhibitors exhibited at the 2014 Natural Products West Expo.

**Visitors:** In 2014, over 60,000 buyers, suppliers, media and other natural products-industry professionals from 102 countries attended the show.

**Type of Products:** The Expo's exhibitors offer products categorized into Health and Beauty, Natural and Specialty Foods, Natural Living, Organics, Pet Products, and Supplements.

**Show Related Programs:** The Expo will offered programs to learn about the food and beverage, dietary supplement/bioactive and nutricosmetic markets being co-located with Engredea, Nutracon Conference, the Beer, Wine & Spirits Marketplace and Fresh Ideas Organic Marketplace. Also offered will be Exhibitor-led seminars and a Specialty Diets Forum.

### [INTERNATIONAL BOSTON SEAFOOD SHOW](#)

**Dates:** March 8-10, 2015

**Location:** Boston, Massachusetts

**Profile and Attendance:**

The International Boston Seafood Show is North America's largest seafood trade exposition and is co-located with the New England Food Show, the largest regional trade event serving buyers and suppliers in both the foodservice and retail markets. Registration includes access to both events.

**Exhibitors:** Approximately 1,000 exhibitors from 40 countries attended the 2014 Show.

**Visitors:** Over 20,000 buyers, suppliers, media and other seafood-industry professionals from 100 countries will attend the show.

**Type of Products:** The show's exhibitors supply nearly every type of seafood product, including fresh and frozen, processed and packaged fish and seafood as well as related processing and packaging equipment.

**Show Related Programs:** The show will offer programs featuring over 20 sessions presented by top seafood industry experts. Also included will be a Retail Forum; Seafood Business Summit; SeafoodSource.com Consumer Survey Results and a Round Table on sustainability.