

Request for Proposals English Enrichment Lessons at the American Center in Jerusalem

The U.S. Embassy in Israel's Office of Public Affairs is offering grants **up to \$45,000** for projects to establish an extracurricular English language and American Studies program at the American Center in Jerusalem for students in classes 10 and 11, and adult Israeli English learners. The program would run from the fall of 2011 through the end of summer 2012.

FUNDING PRIORITIES

The Office of Public Affairs seeks to fund:

Projects that provide English instruction and exposure to American culture and values for **underprivileged** students, **female** students, and adults in **public service** in the Jerusalem area. Special attention will be given to projects that promote diversity, coexistence, volunteerism within Israeli society and that contribute to mutual understanding between Israelis and Americans.

The Office of Public Affairs defines underprivileged students as students whose social or economic situation is substantially lower than the average of the society.

Diversity and coexistence may include bringing together students from different ethnic, religious, linguistic, gender, or other groups.

GOALS

The program should be able to provide a minimum of 2 hours of structured lessons per day Sunday through Thursday every week for 100 students (20 per session/day), plus 10 hours of activities (open to anyone two hours per day, 5 days per week) that will provide greater exposure to American history, culture, and society. One of the five classes will be made up entirely of female students while another of the five classes will be devoted exclusively to adult learners. The curriculum should include elements of American studies, and should also promote volunteerism by students.

RESOURCES

The American Center will provide a teaching space large enough for 20 students, equipped with chairs, tables, large screen and Barco, as well as a selection of 1000 U.S. feature and documentary DVDs, and a library including a reference collection of English teaching books. Six PC's for research work and projects are available in a separate space in the American Center reading room.

BUDGET RESTRICTIONS

- The Office of Public Affairs will not fund for-profit projects. However, program income (nominal contributions from students for their own materials, supplies) may be accepted to partially offset expenses.
- The Office of Public Affairs will not fund participation in fundraisers

- The budget must include category-level detail. For example, if the project costs include printing flyers to promote the project, the budget must show the cost per flyer (e.g., 250 flyers at \$0.10 each = \$25.00).
- Salaries, if requested, are for personnel related to this project **only** and not outside work of the employee.
- Use of volunteers is encouraged.
- Applying organizations will be responsible for travel arrangements to and from the American Center.

APPLICATION CONTENTS

Applications MUST include the following:

1. Procedure for identifying appropriate schools, students and adult learners, for the program
 2. Teacher selection process
 3. Materials to be used in the class
 4. Structure of the classes and the activities
 5. A sample syllabus
 6. A detailed budget
 7. Explanation of the teaching methodology
 8. Description of “clubs” or supplemental activities
 9. Justification of how proposal advances the values of the US Embassy referenced above
 10. Specific plan for evaluating the success of the program
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SUBMISSION PROCESS

Interested organizations should submit proposals of between 4 - 7 pages in length. Closing date for applications is September 5. Grantee will be notified by September 15. (Only the successful applicant will be notified.) Application submission and further information: Jackie Stein. Email: steinjx@state.gov; cell: 057-427-6837 office: 02-625-5755 ext. 321
