

List of Fulbright U.S. Scholar AY 2014 - 2015

Name	Home Institution in U.S.	Discipline	Project title	Proposed Lecture topics in VN (Non-Specialized audience)	Proposed Lecture topics in VN (Specialized audience)	Time in VN	Host in Vietnam
Dr. Catherine Co Yap	University of Nebraska at Omaha	International Economics	Vietnam's Integration to the World Economy: Opportunities and Challenges	<ol style="list-style-type: none"> 1. U.S.-Vietnam international trade (e.g., in the context of the Trans-Pacific Partnership negotiations) 2. U.S. trade, foreign direct investment, and competitiveness 3. Global supply chains (e.g., Apple's ipad) 	<ol style="list-style-type: none"> 1. U.S.-Vietnam international trade (e.g., in the context of the Trans-Pacific Partnership negotiations) 2. World Trade Organization in the context of U.S-Vietnam-China trade 3. Preferential Market Access into the Chinese Market: How Good is it for Africa? (Economics working paper, joint work with Ralitza Dimova.) 	10 months/Sept. 2014	VNU HCMC - International University
Margaret L. McFarland	Elizabethtown College - Pennsylvania	Social Work	Curriculum Development in Social Work and Aging in Vietnam	<ol style="list-style-type: none"> 1. Alzheimer's Disease: What Do Professionals Need to Know 2. Worldwide Changing Demographics of the Aging 	<ol style="list-style-type: none"> 1. Community Resources for the Older Adults 2. The Stress of Caregiving for Older Relatives: Strategies for Care 3. Ethical Decision Making for Social Workers 4. Male Caregivers for the Older Population 5. Dementia Care: How to Handle Behavioral Problems 6. Elder Abuse and Family Dynamics 7. Structuring Social Work Field Internships 8. Communication Skills for Social Workers 	10 months/Sept. 2014	VNU HCMC - University of Social Sciences & Humanities

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Dr. John H. Barnett	Emporia State University	Southeast Asian Politics	Vietnamese Agriculture and Aquaculture Policies Since 1986: Becoming a Global Participant	1. Qualitative Research Methods 2. Comparative Public Administration	Comparative Public Policy in Agriculture/Aquaculture	5 months/Jan. 2015	Vietnam National University of Agriculture
Dr. Cynthia S. Wiseman	Borough of Manhattan Community College, City University of New York (CUNY)	Teaching English as a Second Language	Development and Implementation of Communicative Language Teaching Curriculum for English Language Teacher Training	1. Collaborative Inquiry as a pedagogical approach 2. Teaching Language through Content: e.g., Sustainability, bilingualism & bilingual education 3. Technology and Language Learning/Teaching	1. Materials Development 2. Curriculum Design & Development 3. Evaluation & Assessment	5 months/Jan. 2015	Pham Van Dong University
Dr. Javad Kargar	North Carolina Central University	Business Management	Student Engagement in Global Entrepreneurial Strategic Thinking	1. Introduction to Startups 2. Startups sales and marketing	1. Experiential Business Model Design 2. Experiential Customer Development 3. Simulation in Business Strategy	5 months/Jan. 2015	VNU HCMC - University of Economics & Law

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Dr. Everett Myers JR	New York University	Business	Seminar Series on International Business Paradigms	<ol style="list-style-type: none"> 1. The role of moral hazard in the face of the U.S Financial Crisis 2. Regulatory changes in the U.S banking sector and too big to fail 3. Income inequality: its origins and possible solutions 	<ol style="list-style-type: none"> 1. Business strategy implications of an ever increasing interconnected world 2. Diversity in the C-Suite and its implications for corporate governance and financial returns 3. The role of for-profit (proprietary) post-secondary institutions and their student outcomes 	5 months/Jan. 2015	VNU Hanoi - University of Economics & Business
Dr. Ilene Crawford	Southern Connecticut State University	Interdisciplinary Studies	English Literacy in a Global Economy: Outcomes of Western Higher Education Models for Vietnamese Undergraduates	<ol style="list-style-type: none"> 1. Debates in US Higher Education: The Role of STEM (Science Technology Engineering Mathematics) versus the Humanities (language, literature, art, music, history, and philosophy) in Undergraduate Curricula 2. Trends in US Higher Education: Interdisciplinary Studies Programs 3. Trends in US Higher Education: Women's Studies Programs 	<ol style="list-style-type: none"> 1. Globalization's Effects: Roles of English Speakers in Vietnamese Families 2. Constructing Second-Language Identities: Urban versus Provincial English Teachers in Vietnam. 3. Higher Education Reform in Vietnam: How Appropriate Are Western Models of Higher Education? 	3 months/Jan. 2015	HCMC University of Education - Institute for Educational Research