



## U.S. Mission to Vietnam

<http://vietnam.usembassy.gov/>

### 20<sup>TH</sup> ANNIVERSARY LOGO DESIGN CONTEST

May 19, 2014

The U.S. Mission to Vietnam announces a logo design contest to celebrate the 20<sup>th</sup> anniversary of normalization of U.S.-Vietnam relations. On the occasion of this important milestone, we are asking for the Vietnamese people's creativity for an original, dynamic anniversary logo celebrating the promising future we share.

Applicants may submit up to two entries by Monday, June 30, 2014. The winner and finalists will be announced later in 2014.

- **First prize:** iPad Air and an official certificate from the Embassy
- **Second prize:** iPod Touch and an official certificate from the Embassy
- **Third prize:** iPod Shuffle and an official certificate from the Embassy

All entries will be reviewed by a panel of judges. The winning logo will be used at U.S. Mission events and in materials throughout 2015. The complete rules are outlined below.

#### **Contest Rules:**

Contest submissions must comply with the following rules:

- Contest is open to the Vietnamese public (must have a Vietnamese ID card), excluding members of the 20<sup>th</sup> Anniversary Logo Design Contest Judging Panel. Contest void where prohibited.
- Entries must be created digitally and formatted to a jpeg file with 72dpi, at least 3MB, but not larger than 5 MB. All entries must be submitted to the following address:  
<http://creator.zoho.com/pashanoi/form/186>
- Entries must be bilingual.
- Entries must be an original work by the submitting individual, and may not infringe upon other intellectual property or copyrighted materials. Finalists will be required to submit a signature attesting to the originality of your artwork. In order to claim the contest prize, the winner must relinquish all intellectual property rights, and ownership of the winning entry to the U.S. Embassy.

- By participating in the contest, the winner grants the U.S. Mission permission to use, copy, modify or alter the image as needed without further compensation to you.
- Participants are allowed to submit up to two entries. Partial or incomplete work may be disqualified from the contest.
- Submissions including any objectionable, offensive, or copyrighted material will be disqualified from the contest.
- Submitted entries may be displayed by the U.S. Mission at the conclusion of the contest, showcasing finalist entries.
- Submission form will require you to write a brief description in English of the design concept, including why you chose to submit the entry, what the artwork means to you and explain any symbolism used and how the artwork follows the theme of the contest.
- The U.S. Mission is not responsible for lost or missing submissions. Please keep a copy of your work.
- For more information, please contact [hanoi@state.gov](mailto:hanoi@state.gov). (*Do not submit entries to this address.*)
- All entries must be submitted by **5:00 p.m. Monday, June 30, 2014**. Contest entries will be judged by the 20<sup>th</sup> Anniversary Logo Design Contest Judging Panel. The U.S. Mission reserves the right to extend this deadline, if necessary. Winners will be announced at a ceremony at a date to be announced later in 2014.

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