



U.S. Embassy Hanoi and U.S. Consulate General Ho Chi Minh City

**15th Anniversary
U.S. – Vietnam Relations**

15th Anniversary Logo Contest

May 17, 2010

The U.S. Embassy in Hanoi and U.S. Consulate General in HCMC, announce a logo design contest to celebrate the 15th anniversary of normalization of U.S.-Vietnam relations. On the occasion of this important milestone, we are issuing a call for the creation of an original, dynamic anniversary logo honoring the strong ties and promising future shared by these two countries.

The theme of the contest is: “[U.S. - Vietnam Friendship and Cooperation: A Shared Future.](#)” Applicants may submit up to two entries by Monday, June 7, 2010. The winner and finalists will be announced at a ceremony in June 2010.

First prize: \$150 and special gifts plus an official certificate from the Embassy

Second prize: \$75 and special gifts plus an official certificate from the Embassy

Third prize: \$50 and special gifts plus an official certificate from the Embassy

All entries will be reviewed by a panel of judges. The winning logo will be used in U.S. Embassy and Consulate anniversary event materials throughout the year. Complete rules are outlined below:

Contest Rules:

Contest submissions must comply with the following rules:

- Contest is open to the public, excluding members of the 15th Anniversary Logo Design Contest Judging Panel. Contest void where prohibited.

- Entries must be created digitally and formatted to a jpeg file with 72dpi, at least 3MB but not larger than 5 MB. All entries must be submitted to the following address: <http://creator.zoho.com/pashanoi/form/186>.
- Entries should be in English.
- Entries must be an original work by the submitting individual, and may not infringe upon other intellectual property or copyrighted materials. Finalists will be required to submit a signature attesting to the originality of your artwork. In order to claim the contest prize, the winner will relinquish all intellectual property rights and physical ownership of the winning entry to the U.S. Embassy.
- By participating in the contest, the winner grants the Embassy permission to use, copy, modify or alter the image as needed without further compensation to you.
- Participants are allowed to submit up to two entries. Partial or incomplete work may be disqualified from the contest.
- Submissions including any objectionable, offensive, or copyrighted material will be disqualified from the contest.
- Submitted entries may be displayed by the U.S. Embassy at the conclusion of the contest, showcasing finalist entries.
- Submission form will require you to write a brief description in English of the design concept, including why you chose to submit the entry, what the artwork means to you and explain any symbolism used and how the artwork follows the theme of the contest.
- The U.S. Embassy is not responsible for lost or missing submissions. Please keep a copy of your work.
- For more information, please contact hanoi@googlegroups.com. (*Do not submit entries to this address.*)
- All entries must be submitted by **5:00 p.m. Monday, June 7, 2010**. Contest entries will be judged by the 15th Anniversary Logo Design Contest Judging Panel. The U.S. Embassy reserves the right to extend this deadline, if necessary. Winners will be announced at a ceremony at a date to be announced in June 2010.

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