



Massive Open Online Course

ENGLISH FOR JOURNALISM

This course is designed for non-native English speakers who are interested in developing the skills needed for a career in modern journalism. In this course, you will explore print and digital media through authentic readings and video lectures, while expanding your vocabulary and increasing your ability to read, research, and develop local and global news stories. Unit 1 will provide an introduction to the history and principles of journalism. In unit 2, you will learn how to research, pitch, and interview. The next unit in the course will focus on the language needed to write newspaper and magazine articles, while unit 4 will cover the basics of broadcasting the news. In the final unit of the course, you will analyze the growth, impact, and challenges of digital news, while completing a reflection assignment that allows you to think about and discuss the recent changes to the field of journalism.

Next steps

- 1 Register for the online course at <https://www.coursera.org/learn/journalism>.
- 2 Participate in the facilitated discussion with Nikki Nguyen.
- 3 Certificate will be provided to participants who completed the full program including MOOC and Facilitated Discussions

FACILITATED DISCUSSIONS

Register at <https://goo.gl/OgfASw>

3:30 - 5:00 pm Aug. 25, Sept. 1, 8, 15, 22

Venue: The American Center

After having registered for discussions, you'll receive an instruction on applying for financial aid to get a free Coursera Verified Certificate which normally costs \$49.

THE AMERICAN CENTER

1st floor Rose Garden Tower, 170 Ngoc Khanh, Hanoi

Website: <https://vietnam.usembassy.gov/achanoi-public-events/>