



Massive Open Online Courses (MOOC)

Entrepreneurship 4: Financing and Profitability

Wharton Business School is one of the top three business schools in the World. The Entrepreneurship series will teach entrepreneurs the tools to become successful and is available to you for free.

About this Course: Start-ups can benefit from a wide variety of financing options on the path to profitability, but how do you know which one to choose? This course explores different financing models, including bootstrapping, organic growth, debt and risk capital, and also provides a clear overview of equity financing including the key types of investors: angels, venture capital, and crowdfunding. You'll learn about terms, and term sheets, exit modes and what exit strategy might be best for you. By the end of this course, **you'll have an understanding of what success looks like and how it can be financed. You'll also be ready for the capstone project, in which you will get feedback on your own pitch deck, and may even be selected to pitch to investors from venture capital firms.**

Three steps to join our MOOC:



Register for the online course:

<https://www.coursera.org/learn/wharton-entrepreneurship-financing-profitability>



Come join discussions

Facilitator: Nikki Nguyen,
Director of IPCOMS, specializing
in Communications and
Telecommunications services.



A **certificate** from the
U.S. Embassy for students
who completed the MOOC
and participated in
facilitated discussions.

Course Start Date: June 7, 2016

Introduction session at the American Center (170 Ngọc Khánh Street, Hanoi)
June 8, 2016, 4:00–5:00 pm

Facilitated discussion (4 sessions) at Vietnam Silicon Valley (24 Lý Thường Kiệt Street, Hanoi)
June 16/23/30, July 7, 5:00–7:00 pm
Register (required) at goo.gl/aTMXXF

Plan your TIME and ENERGY, FULLY USE the discussion, and keep yourself MOTIVATED.

Free of charge, open to everyone from everywhere!!!

The American Center Hanoi * Public Affairs Section * U.S. Embassy Hanoi
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