



Massive Open Online Courses (MOOC) for English Language Learners
enhanced by facilitated discussions at the American Center

English for Business and Entrepreneurship

May–June 2016
 by University of Pennsylvania

This course is designed for non-native English speakers who are interested in learning more about the global business economy. In this course, you will learn about topics and language necessary to succeed in the international workplace. You will explore business English through authentic readings and video lectures, while learning about business vocabulary, concepts, and issues. Development of this course was funded by the U.S. Department of State Bureau of Educational and Cultural Affairs Office of English Language Programs.



- * *Improve your English*
- * *Write Business Plan*
- * *Create a marketing strategy*

Three steps to join our MOOC:



Register for the online course:
<http://tinyurl.com/entmooc>



Come join discussions
Facilitator: Amy Baum



A **certificate** from the U.S. Embassy for students who completed the MOOC and participated in facilitated discussions.

COURSE START DATE: May 16, 2016

Facilitated discussions (required) at the American Center Hanoi
 May 19/26 and June 2/9/16, 3:00–4:30 p.m.
 Register at goo.gl/XoKoLN

After having registered for discussions, you'll receive an instruction on applying for financial aid to get a **free Coursera Verified Certificate** which normally costs \$49.

Plan your TIME and ENERGY, FULLY USE the discussion, and Keep yourself MOTIVATED

Free of charge, open to everyone from everywhere!!!

The American Center Hanoi * Public Affairs Section * U.S. Embassy Hanoi
 1st Floor Rose Garden Tower, 170 Ngoc Khanh Street; Email: HanoiAC@state.gov; Phone: 04-3850.5000
<http://vietnam.usembassy.gov/americancenter.html> * <http://www.facebook.com/usembassyhanoi>