



# ARTICLE ROUND UP



The American Center Ho Chi Minh City is pleased to offer you **Article Round Up**, a monthly current awareness publication of the American Center, U.S. Consulate General, Public Affairs Section, Ho Chi Minh City, Vietnam. It offers abstracts of approximately 25 current articles and policy briefs from leading American journals. The views expressed in the articles are those of the authors and do not necessarily reflect U.S. government policies.

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## MAY 2012

### SPOTLIGHT: ECONOMICS AND TRADE POLICY

#### 1. "Shattering the Myths about U.S. Trade Policy"

[Robert Z. Lawrence](#) and [Lawrence Edwards](#). *Harvard Business Review*, March 2012, 5 pages.

Is economic growth in developing countries hurting the United States? Does rising trade with developing countries reduce the real wages of most U.S. workers and increase income inequality? The authors analyze the impact of U.S. trade with developing countries and the myths causing America's economic problems.

#### 2. "The Mobility Myth"

[Timothy Noah](#). *The New Republic*, March 1, 2012, 4 pages.

The author, a senior editor at *The New Republic*, discusses economic opportunities in the United States as compared to other countries and regions, focusing on why the United States is not as mobile as it once was in terms of income.

### JOURNALISM AND NEW MEDIA

#### 3. "M-Campaigning: Mobile Technology and Public Outreach"

[Darrell M. West](#). *Issues in Technology Innovation No. 15*, February 2012, 10 pages.

The author, vice president at the Brookings Institution, reviews innovative examples of campaign outreach made possible through mobile technology. How smart phones expand the opportunities for mobilization and ways in which certain policy steps would expand citizen participation are examined.

#### 4. "Political Journalism: Picking the Winner While the Game's Still Going On"

[Rem Rieder](#). *American Journalism Review*, February/March 2012, 3 pages.

The author, an editor and senior vice president of *American Journalism Review*, discusses the impact of media coverage on cable TV and the tendency among political journalists to emphasize the story of the

frontrunner but change directions as soon as something unexpected happens.

### **5. "Information's Social Highways"**

Mike Orcutt. *Technology Review*, January/February 2012, 2 pages.

The author explores the process through which a "tweet" or a post on the social networking site Twitter goes viral, and emphasizes the importance of knowing when, how and what to tweet about in order to best disseminate a message widely.

### **6. "What's Black and White and Re-Tweeted All Over?"**

[Renée Loth](#). *The Chronicle of Higher Education*, February 10, 2012, 5 pages.

The author, a columnist for *The Boston Globe*, examines news literacy and ways in which social networking websites such as Twitter and Facebook influence the spread of news among youth.

## **U.S. PRESIDENTIAL ELECTIONS 2012**

### **7. "Obama, Explained"**

[James Fallows](#). *The Atlantic*, March 2012, 15 pages.

The author, a national correspondent at *The Atlantic*, discusses U.S. President Barack Obama's presidency since the 2008 presidential campaign, examining his stance with Republican members of Congress, as well as desirable qualities in presidents including empathy and analytical ability.

### **8. "The 'More Enemies, Fewer Friends' Doctrine"**

[James Traub](#). *Washington Monthly*, January/February 2012, 4 pages.

The author, a journalist specializing in foreign affairs, analyzes the foreign policy of U.S. President Barack Obama and how it would change if a Republican candidate wins in the November 2012 presidential election.

### **9. "Navigating a New Era in Campaign Finance"**

[Marc Elias](#), et al. *Campaigns & Elections*, March/April 2012, 5 pages.

In the *Citizens United v. U.S. Federal Election Commission* case, the U.S. Supreme Court voted 5-4 to enable corporations and unions to intervene directly in the election process in a way corporations had been unable to do since 1907, and unions since 1947. Five of the U.S. top campaign finance lawyers reflect on what has resulted in the wake of the case and its impact on campaign finance.

## **THE UNITED STATES AND ASIA**

### **10. "The United States and Asia in 2011: Obama Determined to Bring America 'Back' to Asia"**

[Douglas Paal](#). *Asian Survey*, February 2012, 9 pages.

The author, vice president for studies at the Carnegie Endowment for International Peace, examines the U.S. diplomatic and security rebalancing in Asia in the 21st century.

### **11. "A Pivotal Moment for U.S. Foreign Policy?"**

[Ralph A. Cossa](#) and [Brad Glosserman](#). *Comparative Connections*, January 2012, 16 pages.

The authors analyze America's "pivot" toward Asia and the prospects of Asian transition with elections or leadership changes in the region.

### **12. "'Linsanity,' Social Media and U.S.-Asia Relations"**

[Elina Noor](#). *Asia Pacific Bulletin*, no. 154, March 13, 2012. 2 pages.

With the phenomenon of Jeremy "Linsanity" Lin, the New York Knicks' former benchwarmer and now

worldwide basketball sensation, the author, an assistant director of Foreign Policy and Security Studies at the Institute of Strategic and International Studies Malaysia, discusses how the microcosms of Asia and America are increasingly being interwoven through the interactions of sports, culture, language, and music.

## **THE UNITED STATES AND WORLD AFFAIRS**

### **13. "Global Governance and Megadiplomacy"**

[Parag Khanna](#). *The Brown Journal of World Affairs*, Fall/Winter 2011, 10 pages.

The author, a senior researcher at the New American Foundation, discusses the similarity of twenty-first century diplomacy and the Middle Ages', examining the concept of "Megadiplomacy" and how it improves the abilities of relevant actors to solve global problems and how it will work in countries that have experienced political problems.

### **14. "Unrest Assured: Why Unipolarity Is Not Peaceful"**

[Nuno P. Monteiro](#). *International Security*, Winter 2011/2012, 32 pages.

The author, an assistant professor of Political Science at Yale University, discusses a theory of unipolarity and the peacefulness of unipolar systems, focusing on how they provide incentives for two other types of war: those pitting the sole great power against another state and those involving exclusively other states.

### **15. "Pipeline to the Beltway?"**

Paul C. Avey, et al. *Foreign Policy*, January/February 2012, 15 pages.

The authors provide a list of U.S. universities and colleges that practitioners of international relations deemed the best at training graduates for jobs with the U.S. government, including Harvard University, Georgetown University, and Johns Hopkins University.

## **GLOBAL ENVIRONMENT AND ENERGY**

### **16. "The Globalization of Animal Welfare: More Food Does Not Require More Suffering"**

[Miyun Park](#) and [Peter Singer](#). *Foreign Affairs*, March/April 2012, 12 pages.

With the increased demand for animal products due to increased global economic development, the authors discuss the need for international cooperation in the area of animal welfare, focusing on the protection rights of farm animals and cruelty within the poultry industry and pork industries.

### **17. "Lone Sharks"**

Ted Williams. *Audubon*, March/April 2012, 6 pages.

According to the best data, fins from 26 million to 73 million sharks are annually traded on the global market. With true sharks harder to come by, rays and sawfishes are also being depleted for shark-fin soup. The author discusses the high risk for sharks of being endangered and the efforts to protect them.

### **18. "Prospects for Nuclear Power"**

[Lucas W. Davis](#). *The Journal of Economic Perspectives*, Winter 2012, 18 pages.

The author, an assistant professor of Economic Analysis and Policy at the University of California's Haas School of Business, discusses the prospects of nuclear power and its key challenge by focusing on the high cost of construction for nuclear plants.

### **19. "A Farewell to Fossil Fuels"**

[Amory B. Lovins](#). *Foreign Affairs*, March/April 2012, 13 pages.

The author, Chair and Chief Scientist of Rocky Mountain Institute, discusses the new energy future and the end of the coal and oil era as renewable energy sources gain popularity and traditional fuel supplies dwindle, focusing on energy use in transportation, buildings, industry, and electricity.

## EDUCATION AND CULTURE

### 20. "How 'Flipping' the Classroom Can Improve the Traditional Lecture"

[Dan Berrett](#). *The Chronicle of Higher Education*, February 24, 2012, 3 pages.

The author, a *Chronicle* staff writer, discusses the 'flipping' teaching method that takes many forms including interactive engagement and just-in-time teaching, in which students respond to Web-based questions before class, examining whether the method makes the traditional lecture model more productive.

### 21. "America's Rock Band"

[James Parker](#). *The Atlantic*, January/February 2012, 2 pages.

The author, a contributing editor for *The Atlantic*, profiles the rock band R.E.M. and discusses the ways in which their music attempted to open up paths for audience interpretation.

### 22. "Colleges Try to Unlock Secrets to Student Retention"

Caralee J. Adams. *The Education Digest*, December 2011, 6 pages.

Record numbers of students flocked to college campuses this fall with high hopes of obtaining what many say is the new prerequisite for a middle-class life: a college degree. But the harsh reality is that little more than half those bright-eyed college freshmen, on average, will actually finish.

### 23. "Which Core Matters More?"

Dan Berrett. *The Education Digest*, May 2012, 6 pages.

Differences in definitions of quality lead to new debates over the importance of teaching practical skills versus specific knowledge.

## LIBRARY TRENDS

### 24. "Fire in the Library"

Matt Schwartz and Eva Talmadge. *Technology Review*, January/February 2012, 6 pages.

The authors discuss the goal of the organization called the Archive Team to save the content of web sites that are about to be closed. Ways in which the Archive Team extracts data from failing web sites are examined.

### 25. "The Ins And Outs Of Evaluating Web-Scale Discovery Services"

Hoepfner, Athena. *Computers in Libraries*; Apr2012, Vol. 32 Issue 3, p6-40, 8 pages

The article discusses the web-scale discovery (WSD) concepts and terminology, the findings of major WSD vendors and offers a template checklist librarians can use during their own exploration of the systems. The article relies on definitions based on Jason Vaughn's January 2011 issue of "Library Technology Reports." It provides the core issues to consider when reviewing and selected the services for the library such as the central index, the discovery layer and the pre-harvested index.