



**Pre-G20 Event  
Growing Economies  
through Women's Entrepreneurship**

Co-hosted by the  
U.S. Government and the OECD

October 31, 2011  
OECD Headquarters  
2, rue André Pascal, Paris, France



**PROGRAM**

08h15	<b>Registration</b>
09h00	<p><b>Video Remarks by U.S. Secretary of State Hillary Rodham Clinton</b></p> <p><i>Welcome and Introduction by:</i> <b>Angel Gurría</b>, Secretary-General, OECD <b>Karen Kornbluh</b>, U.S. Ambassador to the OECD <b>Melanne Verveer</b>, U.S. Ambassador-at-Large for Global Women's Issues</p> <p><i>Framing the Conversation:</i> Women are key to all economies. They are agents of economic growth and can be mobilized to create greater economic good. Women-owned small and medium businesses in particular make considerable contributions to economic growth but face many barriers. Companies, governments and civil society can and are doing more to address these barriers and fully unleash this potential.</p>
09h30	<p><b>Preview of the G20 Global Partnership for Financial Inclusion Report: "Strengthening Access to Finance for Women-Owned SMEs in Developing Countries"</b></p> <p><b>Karin Finkelston</b>, Vice President, Asia Pacific, International Finance Corporation <b>Julie T. Katzman</b>, Executive Vice President, Inter-American Development Bank <b>Steve Radelet</b>, Chief Economist, U.S. Agency for International Development <b>Gabriela Ramos</b>, Chief of Staff and G20 Sherpa, OECD</p> <p><i>Moderated by:</i> <b>Karen Kornbluh</b>, U.S. Ambassador to the OECD</p> <p>At the G-20 Seoul Summit in November 2010, the leaders of the 20 member countries endorsed the "Financial Inclusion Action Plan" and the creation of the Global Partnership for Financial Inclusion (GPII). Recognizing the importance of women-owned SMEs and the significant challenges they face in growing their businesses, the GPII asked the IFC to prepare a report focused on the barriers to and opportunities for strengthening their access to finance. Panelists will highlight issues addressed in the report and what can be done to implement key recommendations for G20 leaders.</p>
10h45	<b>Break</b>

11h00	<p><b>Impact Investing and Women</b></p> <p><b>Toby Eccles</b>, Founder and Development Director, Social Finance  <b>Marilou van Golstein Brouwers</b>, Managing Director, Triodos Investment Management  <b>Laurie Spengler</b>, President and CEO, ShoreBank International  <i>Moderated by:</i>  <b>Anu Bhardwaj</b>, Founder and Managing Partner, Venture Catalyst Private Equity Partners</p> <p>Impact investing could expand to a \$500 billion industry in the next decade. This small but rapidly growing industry tends to focus on sectors where women entrepreneurs are highly prevalent: housing, water, health, energy, education, and financial services. Impact investing experts will discuss how to apply a gender lens to maximize financial, social and environmental returns.</p>
12h15	<p><b>Luncheon Roundtable with Geena Davis: Four Perspectives on Women’s Entrepreneurship</b></p> <p><b>Caroline Anstey</b>, Managing Director, World Bank  <b>Barbara Beck</b>, Special Reports Editor, The Economist  <b>Geena Davis</b>, Academy Award-winning Actor, Founder of Geena Davis Institute on Gender in Media  <b>Mari Pangestu</b>, Minister of Tourism and Creative Economy, Republic of Indonesia  <i>Moderated by:</i>  <b>Melanne Vermeer</b>, U.S. Ambassador-at-Large for Global Women’s Issues</p>
13h45	<p><b>The Enabling Environment: Overcoming the Entrepreneurship Gender Gap</b></p> <p><b>Amanda Ellis</b>, Deputy Secretary, International Development Group, New Zealand Ministry of Foreign Affairs and Trade  <b>Karen Kornbluh</b>, U.S. Ambassador to the OECD  <b>Marisa Lago</b>, Assistant Secretary for International Markets and Development, U.S. Department of Treasury  <i>Moderated by:</i>  <b>Alison Smale</b>, Executive Editor, International Herald Tribune</p> <p>While a growing body of research shows the high costs societies pay for gender inequality and the benefits of women’s empowerment, structural, cultural and legal barriers remain. Panelists will examine public policies that are creating strong enabling environment to support women entrepreneurship around the world.</p>
14h45	<p><b>Break</b></p>

15h00	<p><b>The Gender Dividend: How Companies Are Unleashing the Potential of Women Entrepreneurs</b></p> <p><b>Anne Bouverot</b>, Director General, GSMA  <b>Charlotte Oades</b>, Global Director, Women's Economic Empowerment, Coca Cola  <b>Sandra Taylor</b>, Senior Director, La Pietra Coalition  <i>Moderated by:</i>  <b>Barbara Beck</b>, Special Reports Editor, The Economist</p> <p>Leading companies recognize that tapping the potential of women entrepreneurs is a business imperative. During this discussion, panelists will talk about why and how their companies are making significant investments in women entrepreneurs.</p>
16h00	<p><b>Closing Remarks: G20 and Beyond; Gabriela Ramos, OECD G20 Sherpa, Chief of Staff to the Secretary General</b></p>
16h30	<p><b>Reception</b></p>

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