



**PUBLIC AFFAIRS SECTION
EMBASSY OF THE UNITED STATES OF AMERICA**

**ВІДДІЛ ПРЕСИ, ОСВІТИ І КУЛЬТУРИ
ПОСОЛЬСТВО СПОЛУЧЕНИХ ШТАТІВ АМЕРИКИ**

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March 12, 2014

DEMOCRACY COMMISSION SMALL GRANTS PROGRAM / MEDIA DEVELOPMENT FUND

COMPETITION: UKRAINIAN PRESIDENTIAL ELECTIONS 2014

The U.S. Embassy in Ukraine invites Ukrainian non-governmental organizations (NGOs) and media outlets to submit project proposals that will support free and fair Presidential elections in Ukraine in 2014.

The average project budget will be \$5,000–\$24,000 subject to availability of funds and subject to any potential changes in electoral procedures.

COMPETITION REQUIREMENTS

- NGOs and their members cannot represent or be affiliated with any political party, nor with appointed or elected officials. Media outlets which belong to and are supported by political parties are not eligible to apply.
- Organizations are not able to make any expenditures on behalf of candidates.
- Grant money cannot be used to contribute to any electoral campaign.
- NGOs and media cannot communicate anything that explicitly or implicitly favors or opposes any one of the candidates.

The project activities may include the following:

- Conducting a voter education campaigns focusing on election procedures and the voter registry system.
- Organizing non-partisan “get-out-the-vote” drives to mobilize people to vote; increase young voters’ turnout through running peer-to-peer activities and involving new media tools.
- Training members of electoral commissions at all levels regarding proper election procedures and Ukrainian election legislation.

- Promoting voter access to information; producing impartial and non-partisan radio or TV programs and information materials on election campaigns and procedures in the local media.
- Reporting on candidates' access to media, journalists' access to candidates' representatives, transparency of election committees, voter registration, preventing violations of election law, etc.
- Holding TV and radio debates and Internet forums with candidates and/or with candidates' representatives aimed at increasing the public's participation and awareness of candidates' programs and platforms.

The U.S. Embassy expects to fund quality and results-oriented projects from media and NGOs from various regions of Ukraine. The duration of programs may vary, but project activities must be completed within 60 days after the conclusion of the Presidential elections.

DEADLINE FOR SUBMISSION: March 28, 2014

TO APPLY:

In all correspondence e-mail, please refer to the Elections-2014 Competition.

Project proposals, in English and Ukrainian, marked "*Elections – 2014*," must reach the Grants Office no later than **March 28, 2014** in electronic copy to the address below:

Electronic copy:

KyivDemGrants@state.gov (for Democracy Commission projects)

KyivMDF@state.gov (for Media Development projects)

Please use the standard Democracy Grants Program or Media Development Fund application forms and follow the instructions provided at:

<http://ukraine.usembassy.gov/democracy-grants.html> and

<http://ukraine.usembassy.gov/media-fund.html>.

Please send electronic applications in PDF format. Applications must be submitted in both English and Ukrainian.

Applicants are encouraged strongly to review the information on the U.S. Embassy Media Development Fund Grants Program and the Democracy Grants Program, prior to submitting their proposals.

Application forms with instructions are available at: <http://ukraine.usembassy.gov/democracy-grants.html>

Potential applicants may also request information by calling (044) 521-5740 or by writing to KyivDemGrants@state.gov or KyivMDF@state.gov .

Please note that late or incomplete applications will not be considered.