



Uganda Market Overview

- 241,038 sq. km. (about the size of Oregon)
- GDP: \$16 billion (2009)
- GDP growth rate: 6.3% (2010)
- GDP per capita: US\$490 (2009)
- Population: 32.7 million (2009)
- Official Language: English
- Foreign Direct Investment: US\$604 million (2009)
- U.S. exports in 2010: \$94 million

Why Invest in Uganda?

- Recently discovered 2.5 billion barrels of recoverable oil
- A member of the East African Community, an integrated market of 130 million consumers
- Highly skilled English speaking labor force
- Fully liberalized economy
- Improvements in roads, telecoms, and energy sectors
- Good communications infrastructure
- Good relationship with the United States
- Strong desire for U.S. products
- High production costs favor imports
- Best investment prospects: infrastructure, oil services, manufacturing, finance, agriculture, mining, telecommunications, information technology, processed foods, health equipment, and tourism

Commercial Services Available to Help You Do Business in Uganda

- Gold Key Service
- International Company Profile
- Business Counseling
- Trade Missions
- Background Checks
- Advocacy

Whom to Contact for Help Getting Started in Uganda

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