



Get Connected to Saudi Arabia & Kuwait: **Cyber Security & Infrastructure Protection Trade Mission**

DEMAND IS BOOMING ACROSS THE MIDDLE EAST!!

Demand in the Saudi cyber security market is expected to grow 30% by 2016, specifically for Remote Security, VPN, Perimeter Security, and WAN Optimization solutions. Much of this demand is driven by private sector and government spending on security improvement projects within the education, healthcare, and infrastructure sectors.

Kuwaiti demand is being driven by \$6 billion in government spending to double airport capacity by 2025 and \$30 billion to develop a new oil refinery and expand three existing facilities. These projects will require both facility and cyber security solutions. Current expansion of ports and power generation facilities represent additional opportunities.

TARGET SECTORS

Critical Infrastructure: Surveillance Equipment, Perimeter Security and Control Systems, Contraband Detection and Scanning Systems, and Consulting Services in Security Planning.

Cyber Security: Application Security, WAN Optimization, Remote Security, VPN, Public Key Infrastructure, Perimeter Security, and End Point Security.

TRADE MISSION FEATURES

Access: Get access to high-level foreign government officials & security decision makers.

Network: Build your in-country network at receptions hosted by the U.S. Ambassadors in Riyadh and Kuwait City.

Connect: Leverage Embassy contacts to meet one-on-one with local trade associations, potential partners, and foreign government officials.

Learn: Better understand unique market opportunities and challenges with pre-departure and in-country briefings from Embassy staff.

U.S. Commercial Service—Connecting you to global markets.

APPLY NOW, SPACE IS LIMITED!

Date: Sept. 28 - Oct. 1, 2013

Venue: Riyadh, Saudi Arabia;
Kuwait City, Kuwait

Deadline: June 30, 2013

Cost:

- \$3,711.71 for companies with less than 500 employees
- \$4,088.79 for large firms
- \$1,000 for each additional firm representative
- Costs above include all mission features, meetings with government officials, pre-arranged one-on-one appointments, Embassy briefings, receptions, and local travel.
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.

To Apply:

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