



# STARTUP BOOT CAMP SERIES

January 11-13, 2016 | Tunis, Tunisia

## Turn your innovation into a successful startup!

Explore how to make your innovation succeed in today's global marketplace. Link your innovation to the right market. Top teams will present their ideas to the public and compete for thousands of dollars in cash prizes!



### BUILD YOUR TEAM FOR SUCCESS

The ideal GIST Startup Boot Camp team will:

- Consist of two team members, ages 18-40 years old
  - Inventor/entrepreneurial lead such as scientist
  - Business/management lead such as mentor
- Be willing to pursue your technology-based innovation for commercialization into the market.

Up to 25 entrepreneurial teams will undergo three days of dynamic hands-on training in:

Lean startups | Customer development | Value propositions  
Customer segments | Product-market fit



With special guest  
**Priceline.com Co-Founder and Partner & Co-Founder of ColorJar Jeff Hoffman!**

Travel and accommodation for accepted teams from outside of the Tunis metropolitan area provided.

**APPLY NOW**  
**Date Extended!**

Accepting Applications until December 6, 2015

[www.gistnetwork.org/events/gist-boot-camp-tunis](http://www.gistnetwork.org/events/gist-boot-camp-tunis)

For more information contact: [BootCamps@gistnetwork.org](mailto:BootCamps@gistnetwork.org)

