



Monthly Update

Upcoming Outreach

SelectUSA will conduct targeted outreach throughout the United States and around the world. Some upcoming events include:

- June 3 - 6: SelectUSA will attend the [American Wind Energy Association exhibition in Atlanta](#), featuring over 1,000 exhibitors. A SelectUSA presenter will speak at the event about SelectUSA and how foreign firms can invest in the U.S.

June 6-8: the [U.S. Commercial Service in Mexico](#) will hold a series of one-day investment promotion events in Mexico City, Guadalajara and Monterrey, respectively.

June 12: SelectUSA will participate in the [US-China Business Council's "Invest in the US"](#) seminars. The seminars will cover a wide range of topics of interest to Chinese business people looking to invest in the United States, from intellectual property to public relations.

June 13: SelectUSA will participate in Ernst & Young's European Tax Symposium in Lisbon, Portugal to discuss the current policy stance of the United States as well as available business incentives, both statutory and discretionary. Forty of the largest European multinational corporations, from across the European continent will attend this event.

June 22 – 23: In conjunction with the [U.S. Conference of Mayors](#), the U.S. Departments of Commerce and Treasury will hold a U.S.-China Cities Forum in Nanjing to share best-practices on economic development and business investment attraction. SelectUSA will participate at this event.

- On September 21, the [U.S. Commercial Service](#) will hold a [SelectUSA seminar at the Western China International Fair](#). At this event in Chengdu, China, States will be able to showcase their investment opportunities at one of China's most widely attended trade exhibitions. For more information, please contact Helen Hua at haiyan.hua@trade.gov.

Recent SelectUSA outreach has included:

- May 16: The U.S. Commercial Service hosted a [SelectUSA Outreach Workshop](#) in Lisbon, Portugal. This workshop, entitled "Investing and Establishing a Company in the United States", addressed issues relevant to Portuguese companies looking to setup a U.S. business.

- May 23: Manager, Global Business Attraction Tazeem Pasha spoke at the "[Investing and Establishing a Company in the United States](#)" seminar organized by U.S. Commercial Service in Austria. With more than 250 attendees, the event included a discussion of issues relevant to foreign firms looking to setup a U.S. business.

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About SelectUSA

SelectUSA is a U.S. Government-wide initiative to attract, retain and grow business investment in the United States. Established by [Executive Order](#) of the President and housed in the U.S. & Foreign Commercial Service within the International Trade Administration at the U.S. Department of Commerce, SelectUSA provides enhanced coordination to existing resources and functions within Commerce and across all federal departments and agencies with operations that touch on business investment issues. SelectUSA works in partnership with state, regional, and local economic development organizations to facilitate overall U.S. business attraction and retention. SelectUSA works on behalf of the entire nation and exercises strict geographic neutrality.

SelectUSA

Ombudsman Program

SelectUSA's ombudsman program is already active and working towards successful resolutions of problems across the federal government, addressing investor concerns and issues involving federal agencies. If a U.S. or foreign investor has a federal-level issue that is jeopardizing an investment in the United States, please contact SelectUSA at 202-482-6800 or by email at info@selectusa.gov. We invite you to connect with us through the

- May 24: U.S. Ambassador to Belgium, Howard Gutman, hosted a SelectUSA seminar, followed by lunch, at his residence in Brussels, featuring a presentation by Manager, Global Business Attraction Tazeem Pasha. With more than 75 attendees, the event was organized by the [U.S. Commercial Service in Belgium](#) and included case studies by Belgian firms on best practices to opening and operating a business in the United States.

- May 24: Deputy Executive Director Aaron Brickman spoke at an event hosted by the [Icelandic-American Chamber of Commerce at the Embassy of Iceland in Washington, DC](#). The event, with roughly 50 participants, provided a forum in which Icelandic and American business and government speakers discussed investment opportunities in Iceland and for Icelandic investors in the United States.

- May 24: Deputy Executive Director Aaron Brickman presented at an event hosted by the Indo-American Chambers of Commerce, entitled "[The USA: A Great Return on Investment \(ROI\) for Indian Companies](#)." The event provided an opportunity to reach large group Indian business leaders with clear interests in investing in the United States.

- May 25: the Thunderbird School of Global Management, U.S. Embassy Berlin, and the American Chamber of Commerce in Germany be hosted their [Global Business Dialogue in Berlin](#). The event featured a keynote address by U.S. Secretary of Commerce John Bryson, speakers and panelists from industry and government who discussed the U.S. and E.U. economic climate and future potential.

- May 30: the U.S. Commercial Service in Bangkok, Thailand, in cooperation with Bangkok Bank and KMPG, organized a seminar, "[SelectUSA: Invest in the US](#)."

Reports of Note:

- The World Bank Group released their 2012 [Global Investment Promotion Best Practices](#) research findings at an official launch on May 21.

- The U.S. Chamber of Commerce published a robust report on the health and growth of U.S. manufacturing entitled, [Manufacturing in Our Favor: A Global Relocation of Manufacturing](#), written by Mark Perry.

- The Vale Columbia Center on Sustainable International Investment has released a report entitled "[Economic patriotism: Dealing with Chinese direct investment in the United States](#)" by Sophie Meunier. This Perspective offers insightful analysis of Chinese FDI in the United States.

- [Seventh Report on G20 Investment Measures](#) looks at policy measures over the past seven months providing insight into the relationship between investment measures, business climates, and overall efforts focused on economic recovery.

"SelectUSA" group on [LinkedIn](#).