



# Monthly Update

## Upcoming Outreach

SelectUSA will conduct targeted outreach throughout the United States and around the world. Some upcoming events include:

- On February 10, SelectUSA will address a meeting of the Wisconsin Economic Development Association in Madison, Wisconsin. At this [event](#), SelectUSA will explain the federal government's role in assisting foreign investors, as well as the U.S. state and local development organizations that seek to attract, retain, and expand those firms' investments in their communities.

- On March 8, the U.S. Commercial Service in UK will participate in the "2012 Transatlantic Business Forum." Hosted by Deyton Bell in Cambridge, UK, the event is open to firms and economic development organizations to promote bilateral business ties between the United States and United Kingdom. For more information, please contact Chris Parkhouse at [chrisparkhouse@deytonbell.com](mailto:chrisparkhouse@deytonbell.com).

- On May 23, the U.S. Commercial Service in Austria will hold an event entitled, "Investing and Establishing a Company in the United States." At this event in Vienna, speakers will address issues relevant to foreign firms looking to setup a U.S. business. For more information, please contact Manfred Weinschenk at [manfred.weinschenk@trade.gov](mailto:manfred.weinschenk@trade.gov).

- The U.S. Commercial Service in Mexico is recruiting Economic Development Organizations to exhibit at SelectUSA events in Mexico City, Guadalajara, and Monterrey, May 30-June 1, respectively. Mexican investment in the United States has grown by almost 50 percent since 2007. Put your state or city in front of hundreds of potential Mexican investors by participating in these events. For more information, please contact Jeff Hamilton at [jeff.hamilton@trade.gov](mailto:jeff.hamilton@trade.gov).

## Recent Activities

- On January 31, U.S. Commercial Service Spain hosted a seminar entitled "Doing Business in the USA" in Madrid. The U.S. Consular Section will provide an overview of U.S. visa policies and

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### About SelectUSA

[SelectUSA](#) is the U.S. Government-wide initiative to attract, retain and grow business investment in the United States. Established by [Executive Order](#) of the President and housed in the U.S. & Foreign Commercial Service within the International Trade Administration at the U.S. Department of Commerce, SelectUSA provides enhanced coordination to existing resources and functions within Commerce and across all federal departments and agencies with operations that touch on business investment issues. SelectUSA works in partnership with state, regional, and local economic development organizations to facilitate overall U.S. business attraction and retention. SelectUSA works on behalf of the entire nation and exercises strict geographic neutrality.

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procedures, followed by discussions with service providers and companies on the U.S. business climate.

## Reports of Note

- The [Vale Columbia Center on Sustainable International Investment](#) recently published a report entitled, "[Investment Incentives and the Global Competition for Capital.](#)" This brief report summarizes how governments use investment incentives, some of the distortions they can cause for the global economy, and efforts to regulate them at the multinational level.

- In a joint report by [Battelle](#) and [R&D Magazine](#), researchers project that Global R&D spending, including public, private, and nonprofit spending, will increase by 5.2 percent in 2012, to almost \$1.4 trillion. The report, entitled [2012 Global R&D Funding Forecast](#), forecasts that the U.S. will continue to lead the world in R&D spending, accounting for 31 percent of the global total. U.S. R&D is expected to grow by 2.1 percent in 2012 to \$436 billion. Federal government spending on R&D in 2012 is forecast to decline by about 1.6 percent, but U.S. industrial and U.S. academic spending is projected to grow by 3.8 percent and 2.85 percent respectively.

## Ombudsman Program



SelectUSA's ombudsman program is already active and working towards successful resolutions of problems across the federal government, addressing investor concerns and issues involving federal agencies. If a U.S. or foreign investor has a federal-level issue that is jeopardizing an investment in the United States, please contact SelectUSA at 202-482-6800 or by email at [info@selectusa.gov](mailto:info@selectusa.gov).



Your feedback on the content of these emails is welcome: [info@selectusa.gov](mailto:info@selectusa.gov). For more information about SelectUSA, please visit our website at <http://www.selectusa.gov>. You have received this e-mail because you have indicated an interest in receiving information on U.S. government programs on this topic. If you wish to unsubscribe from this announcement list, you may do so [here](#).