



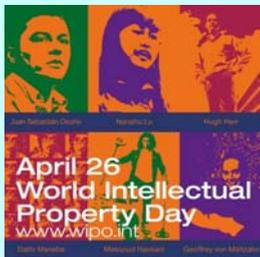
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@Sam's, a one stop product to help keep you informed about U.S. government policies on current interest issues, is a periodic selection of online reports, documents and websites on selected topics from both U.S. government and non-governmental organizations and institutions, categorized into six thematic areas: Regional Security, Economics and Trade, Democracy and Human Rights, Global Issues and Environment, Media and Information Technology, and Education and Culture. Full texts of the articles are available at your fingertips by clicking the embedded links.

@SAM'S ECONOMICS AND TRADE

WORLD INTELLECTUAL PROPERTY DAY 2013 CREATIVITY: THE NEXT GENERATION

April 26, 2013



On April 26 every year, World Intellectual Property (IP) Day is celebrated to raise awareness of how patents, copyright, trademarks and designs impact on daily life; to increase understanding of how protecting IP rights helps promote creativity and innovation; to celebrate creativity, and the contribution made by creators and innovators to the development of societies across the globe; and to encourage respect for the IP rights of others.

This year's World IP Day theme, "Creativity: the Next Generation," highlights the need for youth to understand and respect the link between innovation and intellectual property.

U.S. COMMITMENT: IPR PROTECTION

**[U.S. Embassy in Thailand and
Forum on Intellectual Property,
Creativity, Innovation and
Collaboration](#)** (April 24, 2013) -
Deputy Chief of Mission Judith Cefkin
speaks at the Forum on Intellectual



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Property, Creativity, Innovation and Collaboration, held by the U.S. Commercial Service Office together with American Chamber of Commerce. The DCM gives an example of Thailand's current box office "Pi Mak Phra Kanong," saying that it's an intellectual property Thailand should protect. If people's ideas are easily copied and disregarded, it will stifle creativity.

[U.S. Intellectual Property Enforcement Coordinator Announces Administration Strategy on Trade Secrets](#) (February 20, 2013) - U.S. Intellectual Property Enforcement Coordinator Victoria Espinel announced the [Administration's Strategy on Mitigating the Theft of U.S. Trade Secrets](#). The Strategy coordinates and improves U.S. Government efforts to protect the innovation that drives the American economy and supports jobs in the United States.

[USPTO Receives Award for Patents for Humanity Initiative](#) (January 22, 2013) - The United States Patent and Trademark Office received the National IP and Technology Transfer Policy Award for its Patents for Humanity initiative.



Tips: [Learn how to spot a fake and where you can report counterfeit and pirated goods.](#)

ONLINE READING

[The United States Transitions to a 'First-Inventor-To-File' Patent System](#)

John Villasenor. The Brookings Institute, March 11, 2013, 3 pages.
John Villasenor parses the America Invents Act, a sweeping patent reform bill signed into law by President Obama, as it comes into effect for patents filed after March 16, 2013. Villasenor describes the effects of the United States's transition to a 'First-Inventor-to-File' patent system.

[Shopping Online? Beware of Counterfeits and Criminals](#)

Stephen Kaufman. Bureau of International Information Programs, U.S. Department of State, November 26, 2012, 2 pages.
Shoppers around the world are making online purchases in increasing numbers, but buyers should beware of the corresponding increase





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in online criminals trying to take advantage of them.

Focus On: Intellectual Property Rights

Bureau of International Information Programs, U.S. Department of State, April 2008, 113 pages.

Essays by government, academic, and industry experts introduce intellectual property rights issues and key concepts -- patents, trademarks, copyrights, trade secrets, and new forms of IP. Articles also explain why countries need effective intellectual property systems, and what governments in each region are doing to enforce IPR.

WEB RESOURCES

Office of International Intellectual Property Enforcement, U.S. Department of State

The Office of International Intellectual Property Enforcement promotes American and global innovation by advocating for the effective protection and enforcement of intellectual property rights around the world.

IPR Center

The National Intellectual Property Rights Coordination Center stands at the forefront of the U.S. government's response to global intellectual property theft.

STOPfakes.gov

A one-stop shop for U.S. Government tools and resources on intellectual property rights.

World Intellectual Property Organization

The World Intellectual Property Organization is the United Nations agency dedicated to the use of intellectual property as a means of stimulating innovation and creativity.

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