



## EducationUSA Ambassador Program

An EducationUSA Ambassador is someone who has studied in the US within the past five years, and “tells their story” about studying in the United States to peers and individuals around the world. Through a network of four EducationUSA Advising Centers (EACs) in Thailand, Ambassadors will work with a team of coordinators and advisors who are part of the EducationUSA network, which receives support from the U.S. Embassy in Bangkok and the U.S. Department of State’s Bureau of Educational and Cultural Affairs (ECA).

This program is designed to foster open and honest exchange between Thais to share thoughts and experiences related to studying in the U.S. An Ambassador will provide encouragement for Thai youth and parents who may not fully participate in EducationUSA events due to limited English language proficiency, nervousness when speaking with American representatives, or a desire to speak with fellow Thais who have studied in the U.S. Each Ambassador helps to promote the services of EACs throughout Thailand. While EducationUSA Ambassadors are based in an area close to one of the EAC locations in Bangkok and Chiang Mai, they may also be asked to travel to various parts of Thailand.

The EducationUSA Ambassador Program is a great opportunity for funded travel, professional development, and enhancement of networking and public speaking skills. Each Ambassador will be asked to make a one-year commitment and also to help with recruiting Ambassadors for the following year. There will be an orientation and training seminar in Bangkok in August that each Ambassador will be asked to attend. After initial briefings, time commitment for activities should be minimal, with activities including: serving as the lead Ambassador to coordinate one outreach activity during the program year, and collaborating with other EducationUSA Ambassadors in answering questions via Facebook and/or other forms of social media.

### **RESPONSIBILITIES:**

- Speak at schools and universities to reach out to students interested in studying in the U.S.
- Coordinate outreach with educational institution administrators (including time, location, advertisement, etc.).
- Be available to parents and other non-students who want information about studying in the U.S.
- Use provided materials to prepare for events and deliver content on various topics (the university application process, the visa application process, adjusting to life in the U.S., etc.).
- Document activities and successes in written and visual/photographic form, including contact information of those worked with at the schools.

### **QUALIFICATIONS:**

- Minimum of a Bachelor’s degree or equivalent and prior study in the U.S.
- Strong English and Thai language skills.
- Experience with, knowledge of, and interest in the U.S. higher education system.
- Commitment to international education and cultural exchange.
- Experience with and comfortable with public speaking.
- Excellent time management, planning and implementation, analytical, and computer/internet skills.
- High level of attention to detail.
- Willingness to work non-traditional hours (evenings, weekends) and collaborate with others.

If you are interested in being an EducationUSA Ambassador, please e-mail [educationusathailand@state.gov](mailto:educationusathailand@state.gov) with your previous study history and a brief reason why you are interested in this position. On the **subject line** please write **EducationUSA Ambassador Program**. **Application deadline is July 1, 2014.**