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## ARTICLE ALERT: SEPTEMBER 2013

**Article ALERT** is a monthly synopsis of current analytical articles from major American academic journals compiled in six thematic areas: International Relations, Economics & Trade, Democracy and Human Rights, Global Issues and Environment, Media and Information Technology, and Education and Culture. Full texts of the articles in print are available upon request to IRC subscribers in Thailand only at [irc@state.gov](mailto:irc@state.gov).

### SPOTLIGHT: U.S. FOREIGN POLICY TOWARDS ASIA

#### 1. "Power of Balance: Advancing US-ASEAN Relations under the Second Obama Administration"

[Prashanth Parameswaran](#). *The Fletcher Forum of World Affairs*, Winter 2013, 12 pages.

The author, a PhD Candidate in International Affairs at the Fletcher School of Law and Diplomacy at Tufts University, examines the legacy of the first Obama administration in rebalancing American commitments and resources with Asia-Pacific region, and the challenge to harness the power of balance and achieve parity in four aspects of the relationship: bilateralism and multilateralism, security and economics, confronting and cooperating with China, and the scope of U.S. commitments and resources they require.

#### 2. "Asia's Looming Power Shift"

[Rajan Menon](#). *National Interest*, September/October 2013, 13 pages.

The author, Anne and Bernard Spitzer Professor of Political Science, City College of New York/City University of New York, discusses the concept of a "Greater Asia" and the three most prominent theories: the "Clash of Civilizations"; the "End of History"; and globalization.

### THE UNITED STATES AND WORLD AFFAIRS

#### 3. "Why Convergence Breeds Conflict"

[Mark Leonard](#). *Foreign Affairs*, September/October 2013, 11 pages.

The author, Co-Founder and Director of the European Council on Foreign Relations, discusses why the similarities between China and the U.S. may create conflict in the future, and explores the political and ideological differences between the two countries.

#### 4. "Forging a New Type of Great Power Relations in the Global Commons"

[Abraham M. Denmark](#). *American Foreign Policy Interests*, May-June 2013, 8 pages.

The author, Vice President for Political and Security Affairs at the National Bureau of Asian Research, analyzes China's proposal of a "New Type of Great Power Relations," drafted in hopes of avoiding

conflict with the United States, and how the concept's lack of substantive recommendations for engagement severely limits its strategic impact.

**5. “Foreign Policy Strategies of Emerging Powers in a Multipolar World: An Introductory Review”**

[Andrew F. Cooper](#) and [Daniel Flemes](#). *Third World Quarterly*, July 2013, 20 pages.

The authors examines the major debates concerning the rise of emerging powers in the global system, focusing on the fundamental difference between the contours of ascendancy in the first quarter of the twenty-first century, from previous historical eras with reference to the number of countries placed in this category.

**6. “The Warrior United Nations”**

[Stephen Schlesinger](#). *American Foreign Policy Interests*, July/August 2013, 8 pages.

The author, a Century Foundation fellow, explores the role of the United States as a “warrior” organization with a goal to end all future conflicts, and how the United Nations has been in recent years acting more as a police force than a peacemaker.

## **ECONOMICS AND TRADE**

**7. “Paths ahead for East Asia and Asia-Pacific Regionalism”**

Christopher M. Dent. *International Affairs*, July 2013, 23 pages.

The author discusses developments in the regionalism of East Asia and the Asia-Pacific regions, and the growing global significant in its strengthening regional economic coherence in an emerging world of regions, focusing on the challenges to the further advance of regionalism in this part of the world that lie ahead.

**8. “The Hyperglobalization of Trade and Its Future”**

[Arvind Subramanian](#) and [Martin Kessler](#). *PIIE Working Paper Series#13-6*, July 2013, 66 pages.

The authors discuss seven salient features of trade integration in the 21st century: hyperglobalization, the dematerialization of globalization, democratic globalization, criss-crossing globalization, the rise of a mega-trader, the first since Imperial Britain, the proliferation of regional trade agreements and the imminence of mega-regional ones, and the decline of barriers to trade in goods but the continued existence of high barriers to trade in services. The challenges faced by the world trading system are also discussed.

**9. “Market-Protecting Institutions and the World Trade Organization's Ability to Promote Trade”**

[Jesse C. Johnson](#), et al. *International Studies Quarterly*, June 2013, 8 pages.

Does the World Trade Organization (WTO) promote trade? Why do the WTO and its successor, General Agreement on Tariffs and Trade (GATT), not increase trade? The authors discuss the impact of GATT/WTO on dyadic trade flows and the role of market-protecting institutions, which are domestic institutions that protect market activity.

**10. “How Technology Is Destroying Jobs”**

[David Rotman](#). *Technology Review*, July/August 2013, 9 pages.

The author, an editor of *MIT Technology Review*, examines the impact of technological innovations on the labor market and how technological advances have destroyed jobs through automation faster than they have created jobs, resulting in greater economic inequality and income stagnation.

**11. “Education Is Not the Answer”**

Jeff Madrick. *Harper's Magazine*, June 2013, 3 pages.

The author argues that education is not the main solution to return America to prosperity, and skill-biased technological change is not the driver of economic inequality or declining wages in the United States. What is driving inequality, then?

**GLOBAL HEALTH AND ENVIRONMENT****12. “Will New Multilateral Arrangements Help Southeast Asian States Solve Illegal Fishing?”**

Meryl J. Williams. *Contemporary Southeast Asia: A Journal of International & Strategic Affairs*, August 2013, 26 pages.

The author, a fisheries scientist, analyzes cross-border illegal fishing in Southeast Asia and examines the role of three new multilateral actors in solving the problem: the Regional Program of Action on Illegal, Unreported and Unregulated Fishing; the ASEAN-Southeast Asia Fisheries Development Center Strategic Partnership; and the Coral Triangle Initiative.

**13. “Disappearing Forests?”**

[Rick Docksai](#). *The Futurist*, September/October 2013, 7 pages.

The author, an associate editor of *The Futurist*, discusses global efforts to reduce deforestation and the impact of deforestation on global greenhouse gas emissions.

**14. “Rising Seas”**

[Tim Folger](#). *National Geographic*, September 2013, 9 pages.

As the planet warms, the sea rises. How will we face the danger of rising seas? The author discusses how sea level rise and climatic changes could lead to more devastating storms after the Hurricane Sandy veered toward the Northeast coast of the United States last October 29.

**15. “The Food Addiction”**

[Paul J. Kenny](#). *Scientific American*, September 2013, 6 pages.

The author, an associate professor at the Scripps Research Institute, examines why fat and sugar may be driving an increasing number of people toward obesity, focusing on the role of hormone imbalances in overeating, the physiological aspects of food, and the debate over whether hedonic eating is an addiction.

**16. “Mushroom Manifesto”**

Kenneth Miller. *Discover*, July/August 2013, 10 pages.

The author examines potential benefits of mushrooms to human immunity, and discusses the potential use of mushrooms and fungi in areas like wastewater filtration, oil spill cleanup, and insect control.

**JOURNALISM AND SOCIAL MEDIA**

**17. “How Quality Content Will Up Your Social Media Engagement Quotient”**

Aaron Windeknecht. *Campaigns & Elections*, July/August 2013, 2 pages.

Why is the number of likes your page gets on Facebook or the number of Twitter followers not the right measure of your social networking success? The author, New Media Manager of the Campaign Headquarters, discusses how to make social media channels activate and engage your audience.

**18. “The Way We Lie Now”**

[Megan Garber](#). *The Atlantic*, September 2013, 2 pages.

The author discusses the impact of digital communication and online social networks on the habits of lying trend, and technology's ability to uncover deception.

**19. “Underwritten or Undercut?”**

David Conrad. *Columbia Journalism Review*, July/August 2013, 3 pages.

The author discusses the reduction of foreign correspondents and the future of high-quality foreign news coverage, focusing on the efforts of journalism nonprofit organizations, namely the International Reporting Project and the Pulitzer Center on Reporting on Crisis Reporting, to manage U.S. foreign news.

**DEMOCRACY AND HUMAN RIGHTS**

**20. “The Durability of Revolutionary Regimes”**

[Steven Levitsky](#) and [Lucan Way](#). *Journal of Democracy*, July 2013, 13 pages.

What explains the striking durability of revolutionary regimes? The authors discuss the sources of the durability of revolutionary regimes, focusing on social revolutions and regimes founded in radical national-liberation struggles.

**21. “Fifty Years After the March”**

[Joshua Muravchik](#). *Commentary*, September 2013, 7 pages.

The author, a fellow at Johns Hopkins University's School of Advanced International Studies, explores the legacy and impact of the March on Washington, a civil rights demonstration held August 28, 1963, in Washington, D.C.

## EDUCATION

### 22. “Making Connections: Higher Education Meets Social Media”

Cynthia D. Wilson. *Change*, July/August 2013, 7 pages.

The author, Vice President for Learning & Research at the League for Innovation in the Community College, examines the social media usage in higher education in the United States and how social media can be used for student support, student learning assessment, and teaching and learning tools.

### 23. “Does Digital Scholarship Have a Future?”

[Edward L. Ayers](#). *Educause Review*, July/August 2013, 7 pages.

The author, president of the University of Richmond, discusses the concept of digital scholarship which describes discipline-based scholarship produced with digital tools and presented in digital form.

### 24. “Byron's Flipped Classrooms”

Kathleen P. Fulton. *Education Digest*, September 2013, 5 pages.

The author, an education consultant in Washington, D.C., examines the use of a flipped classroom approach and digital education resources, focusing on how the mathematics teachers redesign the curriculum and create their own lessons and materials through video lessons.

## LIBRARY TRENDS

### 25. “Content Management Systems: Trends in Academic Libraries”

[Ruth Sara Connell](#). *Information Technology & Libraries*, June 2013, 14 pages.

The author, an associate professor of Library Services and Electronic Services Librarian at the Valparaiso University, examines Content Management Systems (CMSs) usage within the academic library market, and provides librarians with quantitative and qualitative knowledge to help make decisions when considering switching to, or between, CMSs.

## U.S. POLITICS

### 26. “Running on Foreign Policy? Examining the Role of Foreign Policy Issues in the 2000, 2002, and 2004 Congressional Campaigns”

Peter F. Trumbore and David A. Dulio. *Foreign Policy Analysis*, July 2013, 20 pages.

The authors explore the role of foreign policy in U.S. congressional campaigns and elections, and examine the use of foreign policy in the 2000, 2002, and 2004 congressional campaigns, analyzing the issue content of television advertisements produced by candidates seeking election to the U.S. House of Representatives.