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ARTICLE ALERT: AUGUST 2013

Article ALERT is a monthly synopsis of current analytical articles from major American academic journals compiled in six thematic areas: International Relations, Economics & Trade, Democracy and Human Rights, Global Issues and Environment, Media and Information Technology, and Education and Culture. Full texts of the articles in print are available upon request to IRC subscribers in Thailand only at irc@state.gov.

SPOTLIGHT: U.S. SECURITY POLICY TOWARD ASIA

1. "The Challenges Confronting US Extended Nuclear Assurance in Asia"

Rod Lyon. *International Affairs*, July 2013, 13 pages.

After the Cold War, nuclear security policy has shifted from deterrence toward assurance, and the Obama administration has pushed forward the U.S. extended nuclear assurance policy for a more secure nuclear world. But how long can the policy last in Asia given fractures in the U.S. strategic mainstream on the roles and purposes of nuclear weapons; an Asia where assurance demands are high during a period of strategic uncertainty; and a U.S. theatre- and tactical-range nuclear arsenal much depleted from its heyday?

2. "Rebalancing or De-Balancing: U.S. Pivot and East Asian Order"

Wei Ling. *American Foreign Policy Interests*, May-June 2013, 7 pages.

The author examines the development of the U.S. pivot to Asia from power cooperation to balance of power, and analyzes its key components featuring Indo-Pacific linkage, high military profile, and forward-deployed diplomacy in selected multilaterals, minilaterals, and bilateral.

THE UNITED STATES AND WORLD AFFAIRS

3. "Emerging Challenges to American Arms Control and Security Policy"

William Perry. *The Fletcher Forum of World Affairs*, Winter 2013, 7 pages

Former U.S. Secretary of Defense William Perry reflects on his time in government and identifies some of the key challenges facing the second Obama administration in the areas of arms control and the use of military force abroad.

Note: Full texts of documents are available free of charge in print format for subscribers only.
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4. “Do Presidents Matter?”

Joseph S. Nye Jr. *The Atlantic*, June 2013, 3 pages.

Was presidential leadership ever essential to the establishment of American primacy, or was that primacy an accident of history that would have occurred regardless of who occupied the Oval Office? The author, a University Distinguished Service Professor at Harvard, examines the role of U.S. presidents such as Woodrow Wilson, George H. W. Bush, and Franklin D. Roosevelt in expanding U.S. foreign power, both military and cultural.

5. “The Perils of Politics: Why Staying Apolitical is Good for Both the U.S. Military & the Country”

Risa A. Brooks. *Orbis*, June 2013, 11 pages.

Why does the most professional military in United States history seem to be especially likely to engage in public dissent and advocacy? Why might political dissent and activity hold appeal for current and upcoming generations of military officers? And, how can present-day officers be persuaded that retaining an apolitical ethos is fundamental to the American military, not just because of tradition but because public dissent can do real damage to the military institution and to the country it serves? The author, an Associate Professor of Political Science at Marquette University in Milwaukee, examines contemporary American civil- military relations.

INTELLECTUAL PROPERTY ISSUES

6. “Intellectual Property and Food Security in Least Developed Countries”

Miranda Forsyth and Sue Farran. *Third World Quarterly*, April 2013, 18 pages.

How relevant are intellectual property laws to food security in Least Developed Countries (LDCs)? The authors analyze the impact of intellectual property laws on food security in LDCs, and examine what types of intellectual property frameworks are being implemented in those countries and what the drivers behind these are.

7. “Fake It Till You Make It”

Kal Raustiala and Christopher Sprigman. *Foreign Affairs*, July/August 2013, 6 pages.

Is it worth the political and diplomatic capital the United States is spending to push China to change its policies and behavior on intellectual property law? The authors examine intellectual property protection, focusing on widespread patent, copyright, and trademark violations in China.

ECONOMIC GROWTH

8. “The Future of Economic Idealism in East Asia”

Roland Benedikter. *Challenge*, May-June 2013, 14 pages.

The author discusses the potential decline of social cohesion, intergenerational solidarity, and “economic idealism” in postindustrial Asian societies, focusing on how it could trigger dramatic changes in existing political and diplomatic alliances.

9. “Can a Growing Services Sector Renew Asia's Economic Growth?”

Marcus Noland, et al. *AsiaPacific Issues No. 109*, April 2013, 8 pages.

The authors discuss Asia’s path to economic growth and why the focus for expansion and improvement must move from export manufacturing to the services sector--primarily to cross-border trade in such modern services as finance, information and communication, and professional business services.

10. “How Emerging Forms of Capitalism Are Changing the Global Economic Order”

Christopher A. McNally. *AsiaPacific Issues No. 107*, February 2013, 8 pages.

The author discusses the U. S. model of free-market capitalism and the challenges from the alternative economic models of capitalism, focusing on how new forms of state capitalism challenge the free-market status quo.

11. “Multinationals and NGOs amid a Changing Balance of Power”

Steven McGuire. *International Affairs*, May 2013, 16 pages.

The author examines the role of private non-state actors in global governance and the rapid growth of emerging market firms.

GLOBAL ENERGY AND ENVIRONMENT**12. “Top 10 Disappearing Futures”**

Cynthia G. Wagner, et al. *The Futurist*, September/October 2013, 18 pages.

What products, processes, and distinctions will become obsolete by 2033? The authors offer calculated predictions of the future, including the rise of endangered languages and the prevalence of the English and Chinese languages to communicate, and the disappearance of public education.

13. “How Mobile Devices Are Transforming Disaster Relief and Public Safety”

Darrell M. West and Elizabeth Valentini. Center for Technology Innovation at Brookings, July 2013, 18 pages.

The authors examine how mobile technology improves the effectiveness of disaster relief and enables emergency providers to mitigate public safety concerns during natural disasters and other crises, focusing on how mobile devices assist with public safety, disaster planning, and crisis response.

14. “America's Energy Opportunity”

Michael Levi. *Foreign Affairs*, May/June 2013, 13 pages.

The author, David M. Rubenstein Senior Fellow for Energy and the Environment at the Council on Foreign Relations, discusses increased energy production in the United States, the potential for U.S energy independence and the impact of a diversified energy industry on the U.S. economy, national security, and environmental protection.

15. “Breathless”

Linda Marsa. *Discover*, July/August 2013, 7 pages.

The author, a contributing editor at *Discover*, discusses the causes, consequences, and efforts to address high air pollution levels in California, which has become a major factor in health problems including respiratory diseases, pregnancy complications, and cognitive ability decline.

GLOBAL HEALTH**16. “The Body Eclectic”**

Richard Conniff. *Smithsonian*, May 2013, 8 pages.

The author discusses research on microbes living in and around human bodies, or the microbiome, focusing on its impact on digestive and immune systems. He also reflects on the impact of microbes on conditions such as obesity, allergies, and diabetes.

17. “Why Exercise Works Magic”

Shari S. Bassuk, et al. *Scientific American*, August 2013, 6 pages.

The authors examine the findings why being physically active is the single most important thing that most of us can do to improve or maintain our health, from the gross health benefits of regular physical movement to detailing the positive changes that occur at the level of cells and molecules for specific conditions such as atherosclerosis and diabetes.

JOURNALISM**18. “Distance Yearning”**

Lori Henson. *Columbia Journalism Review*, July/August 2013, 3 pages.

The author, a journalism lecturer at Indiana State University, discusses how distance education and online courses can democratize newsrooms and news content by providing increased opportunities for journalism students and helping produce critical thinkers and leaders at all levels of society.

EDUCATION**19. “Class Participation: Promoting In-Class Student Engagement”**

Kevin J. O’connor. *Education*, Spring 2013, 5 pages.

The author, Secondary Education Program at the Providence College, discusses class participation, and offers a rationale for including more class participation techniques into faculty teaching practices. A description of several class participation techniques that may readily be incorporated into the classroom is provided.

20. “The Importance of Still Teaching the iGeneration: New Technologies and the Centrality of Pedagogy”

[Thomas M. Philip](#) and Antero D. Garcia. *Harvard Educational Review*, Summer 2013, 20 pages.

The authors discuss the use of mobile devices in the classroom and the capacity for these new technologies to equalize the educational playing field. They offer a teacher-focused perspective that is sorely missing in the contemporary debates about using mobile technologies in schools.

21. “Why We Need High-Speed Schools”

Arne Duncan. *Scientific American*, August 2013, 3 pages.

U.S. Secretary of Education Duncan discusses the digital revolution and how greater broadband access can bring the latest digital tools to more teachers and students, focusing on the importance embracing innovation by schools.

U.S. POLITICS

22. “Presidential Hopes and Hopesfuls”

Ramesh Ponnuru. *National Review*, August 5, 2013, 2 pages.

The author examines the 2016 U.S. presidential election, particularly the Republican Party's candidate selection and the likelihood of the party choosing a moderate establishment candidate versus a more conservative insurgent candidate.

23. “The Contemporary Presidency: How the 2012 Presidential Election Has Strengthened the Movement for the National Popular Vote Plan”

Robert Richie. *Presidential Studies Quarterly*, June 2013, 24 pages.

The author discusses the Electoral College in the U.S. presidential elections and the problem of the vanishing swing states, focusing on how pronounced the divide has become between swing states and the rest of the nation and its perverse impact on elections and governance.