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The Information Resource Center (IRC) of U.S. Embassy in Bangkok is pleased to offer a select list of current online reports, documents, and websites on *Teaching and Learning with Social and Digital Media* from top think-tanks and non-governmental organizations (NGOs). Full texts are available at your fingertips by clicking the links provided or by copying the URL address into your Internet browser. Current and back issues of *Web Alert* are also available in our homepage at <http://bangkok.usembassy.gov/resources/web-alert.html>.

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## WEB ALERT

### "TEACHING AND LEARNING WITH SOCIAL AND DIGITAL MEDIA"

JUNE 2011

#### ARTICLES & REPORTS

##### "Social Media in Higher Education: Data Analysis of Relevant Studies"

[Harrington School of Communication and Media, The University of Rhode Island](#), 2011, 50 pages.

The paper explores social media in American higher education and the influence of social media among college students, and discusses how to use social media to attract and retain students.

Full text currently available at: <http://goo.gl/uZRBb> [PDF format; 1.68MB]

##### "Engaging Higher Education Students Using Twitter"

[Amanda J. Rockinson-Szapkiw](#) and [Michael Szapkiw](#). *Proceedings of Global Learn Asia Pacific 2011*, 2011, 5 pages.

The authors discuss how to use Twitter as a platform for discussion, polling, question and answer sessions, and other collaborative interactions in a higher education classroom.

Full text currently available at: <http://goo.gl/jrQIo> [PDF format; 69KB]

##### "Digital Texts and the Future of Education: Why Books?"

[Michael C. Mayrath](#), et al. *EDUCAUSE Quarterly*, Vol 34, No.1, 2011, 7 pages.

Technology has given students improved access to resources, personalized education and digital educational materials. The authors discuss digital devices and the future of educational materials in terms of both content and delivery.

Full text currently available at: <http://goo.gl/5U7bC>

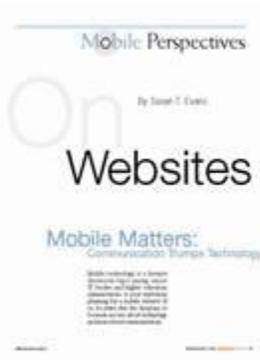
#### LIBRARY JOURNAL

##### "What Are We Doing With Social Media?"

Steven Bell. *Library Journal*, June 2, 2011, 3 pages.

The author, an associate university librarian, Temple University, discusses strategies for academic libraries to connect with students through social media.

Full text currently available at: <http://goo.gl/SI3FP>



## “Mobile Matters: Communication Trumps Technology”

[Susan T. Evans](#). *EDUCAUSE Review*, March/April 2011, 3 pages.

The author, Director of Creative Services at the College of William & Mary, explores mobile technology as the future for content delivery and offers mobile strategies for colleges and university.

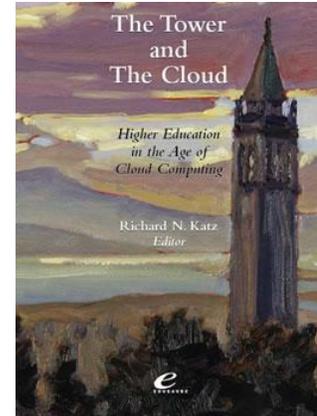
Full text currently available at: <http://goo.gl/HIPGv> [PDF format; 912KB]

## “The Tower and the Cloud”

[Richard N. Katz](#), ed. *EDUCAUSE*, 2008, 295 pages.

How are 'cloud' technologies and applications already affecting colleges and universities? What does that say about how they are likely to evolve and impact them in the future? This book explores the emergence of the technology "cloud" in higher education and its impact on the modern academy -- the "tower."

Full text currently available at: <http://goo.gl/NVtxK> [PDF format; 2.39MB]



[Link valid as of July 27, 2011]

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## WEB RESOURCES

### The Chronicle of Higher Education

<http://chronicle.com>

The Chronicle of Higher Education is the No. 1 source of news, information, and jobs for American college and university faculty members and administrators.

### EDUCAUSE

<http://www.educause.edu/>

EDUCAUSE is a nonprofit association whose mission is to advance higher education by promoting the intelligent use of information technology.

### Inside Higher Ed

<http://www.insidehighered.com>

Founded in 2004 by three executives with decades of expertise in higher education journalism and recruitment, Inside Higher Ed is an online source for news, opinion and jobs for all of higher education.



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