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## ENTERPRISING WOMEN, THRIVING SOCIETIES

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MARCH 5, 2012



Around the world women entrepreneurs are increasingly visible as they start and grow their ventures into successful small businesses or global enterprises. Yet women's business potential is far from being fully realized. This issue of eJournal USA encourages women to pursue their entrepreneurial ambitions. It cites the experiences of businesswomen around the world and features successful women entrepreneurs who can serve as role models. It also identifies barriers and best practices for overcoming them.

Click [here](#) to download. (PDF format; 21 pages; 6.5MB)

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### Table of Contents

#### **Women Entrepreneurs Energize Economies**

*Laurel J. Delaney, small business consultant, founder of GlobeTrade.com*

Hungry for recognition and a better living, women in the developing world vie for business success.

#### **Sidebar: Tips on How to Start a Business**

First, don't allow fear and lack of confidence to hold you back.

#### **Sidebar: A Close-up on Women's Entrepreneurship**

Studies often contradict the traditional picture.

#### **Building Business Story by Story in Benin**

*Andrzej Zwaniecki*

Running a hair salon, Maryam Sikira experiences a flash of inspiration: If I serve drinks, why not food?

### **Women Can Have Fun as Technology Entrepreneurs**

*Vinita Gupta, high-tech entrepreneur, founder of Digital Link Corporation*

When they innovate, they feel elated.

### **Betting on E-Commerce**

*Andrzej Zwaniecki*

She has been called the “mother of electronic commerce” in the Philippines.

### **Proudly Made in Albania**

*Andrzej Zwaniecki*

Donika Mici sees an opportunity in empty store shelves.

### **Sewing a Pattern of Business Success in the West Bank**

*M. Scott Bartot*

Fatima Al-Jada establishes a business in Qalqiliya with a single sewing machine.

### **From Gym to Fitness Transformation in Colombia**

*Andrzej Zwaniecki*

Gigliola Aycardi became an entrepreneur so she could set her own work — and work-out — schedule.

### **Weaving Business of Energy Reconstruction in Afghanistan**

*Andrzej Zwaniecki*

When Masooma Habibi was close to giving up, something told her: Don't stop! Try harder!

### **Photo Gallery: How Did You Start Your Business?**

Six successful U.S. women entrepreneurs were inspired by life events, chance meetings or personal passions.

### **Additional Materials**

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