



# Embassy of the United States of America

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## US EMBASSY ANNOUNCE AMBASSADORS FUND FOR CULTURAL PRESERVATION

**Program Title:** Ambassadors Fund for Cultural Preservation

**Award Amount Range:** \$10,000 - \$100,000

### Project proposals must include or address the following:

1. **Project purpose** that briefly explains the project objectives and desired results;
2. **Project activities description** that explains how the applicant intends to achieve the project objectives and results, presents proposed tasks in a logical order, and describes how those tasks directly contribute towards achieving the project objectives and results;
3. **Project timeframe or schedule** that identifies the major project phases and milestones, with performance target dates for achieving them;
4. **Statement of importance** highlighting the historic, architectural, artistic, or cultural (non-religious) values of the cultural site, object, collection, or form of traditional expression;
5. **Statement of urgency** indicating the severity of the situation and explaining why the project must take place now;
6. **Detailed project budget**, demarcated in one-year budget periods (2012, 2013, 2014, etc.), that lists all costs in cost categories (Personnel, Travel [including Per Diem], Equipment, Supplies, Contractual, Other Direct Costs); indicates funds from other sources; and gives a justification for any anticipated international travel costs;
7. **Applicant information**, including resumes or CVs of the proposed project director and key project participants, that demonstrates that the applying entity (ministry of culture, NGO, etc.) has the requisite experience and the capacity to manage projects to preserve cultural heritage;
8. **Proof of official permission** to undertake the project and the endorsement and support of the appropriate national authority;
9. **Attachments**, including at least three **high quality digital images** (JPEGs) or audiovisual files that convey the nature and condition of the site, object, or form of expression and, in the case of a site or object, show the urgency or need for the proposed project (collapsing wall, water damage, worn fabric, broken handle, etc).
10. **Applicants must:**

- A. Obtain the organization's Dun and Bradstreet (D&B) **DUNS** ([www.dnb.ru](http://www.dnb.ru))
- B. Be registered in the **CCR** prior to submitting an application or plan; (<https://www.bpn.gov/ccr/default.aspx>)
- C. Fill out **SF form 424** (attached separately)

**Deadline for submission of proposals:** December 15, 2011

The proposals must be written in English. Applications will be reviewed and considered as they arrive. Early applications are encouraged. We appreciate your interest in this program.

For more details please contact:

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