



WORKING TOGETHER FOR  
AN AIDS-FREE FUTURE  
FOR GIRLS & WOMEN



Determined

Resilient

Empowered

AIDS-Free

Mentored

Safe

DREAMS

INNOVATION

CHALLENGE



BILL & MELINDA  
GATES foundation

GirlEffect

Johnson & Johnson



GIRLS AND YOUNG WOMEN  
ACCOUNT FOR

71%

OF NEW HIV INFECTIONS  
AMONG ADOLESCENTS  
IN SUB-SAHARAN AFRICA

MORE THAN

1000

NEW INFECTIONS  
A DAY

## WHAT IS DREAMS?

DREAMS is an ambitious partnership to reduce new HIV infections among adolescent girls and young women in 10 sub-Saharan African countries. The goal of DREAMS is to help girls develop into **Determined, Resilient, Empowered, AIDS-free, Mentored, and Safe** women.

Despite considerable progress in the global response to the epidemic, AIDS is the leading cause of death among women of reproductive age. DREAMS is responding to the alarming fact that, every year, 380,000 adolescent girls and young women are infected with HIV—7,300 every week, more than 1,000 every day.

**DREAMS is about multiple solutions surrounding one problem.**

The 10 DREAMS countries account for nearly half of all the new HIV infections that occurred among adolescent girls and young women globally in 2014. **This must change.**

DREAMS is supported by the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), the Bill & Melinda Gates Foundation, Girl Effect, Johnson & Johnson, Gilead Sciences, and ViiV Healthcare. The DREAMS Partnership is delivering a Core Package of evidence-informed approaches that go beyond the health sector, addressing the structural drivers that directly and indirectly increase girls HIV risk, including poverty, gender inequality, sexual violence, and lack of education.

DREAMS

INNOVATION

CHALLENGE

## INNOVATING FOR AN AIDS-FREE FUTURE FOR GIRLS AND WOMEN

The DREAMS Innovation Challenge seeks to award and implement solutions that further DREAMS' commitment to reduce HIV infections by infusing new thinking and high-impact approaches to meet the urgent, complex needs of adolescent girls and young women in the DREAMS countries.

### WHAT WE ARE LOOKING FOR

PEPFAR, Janssen Pharmaceutica, NV, one of the Janssen Pharmaceutical Companies of Johnson & Johnson, and ViiV Healthcare have committed \$85 million to support solutions to address unmet needs not covered by the DREAMS Core Package.

DREAMS is seeking solutions that:

- Introduce innovations yet to be applied to the six Challenge focus areas or implemented in the 10 DREAMS countries
- Offer sustainable solutions that may be scaled or replicated to lead to long-lasting change
- Demonstrate readiness for rapid implementation within two years

### WHO IS ELIGIBLE

DREAMS invites applications from most types of organizations, including non-profit, for-profit, academic organizations, and multilateral institutions.

### The DREAMS Innovation Challenge seeks solutions in six focus areas:

#### STRENGTHENING CAPACITY FOR SERVICE DELIVERY



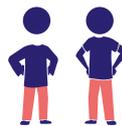
Strengthening leadership and capacity of community-based organizations, such as non-profits, indigenous, and/or grassroots organizations, to support the expansion of interventions included in the DREAMS Core Package

#### KEEPING GIRLS IN SECONDARY SCHOOL



Ensuring girls' transition and access to enrollment in secondary school and addressing underlying retention issues

#### LINKING MEN TO SERVICES



Pioneering new ways to engage young and adult men and link them to HIV testing and counseling, treatment, and voluntary medical male circumcision services

#### SUPPORTING PRE-EXPOSURE PROPHYLAXIS (PrEP)



Supporting PrEP interventions by identifying adolescent girls and young women appropriate for PrEP initiation and adherence services

#### PROVIDING A BRIDGE TO EMPLOYMENT



Providing a post-secondary school bridge to employment for young women (ages 19-24) to decrease their risk for transactional sex and HIV

#### APPLYING DATA TO INCREASE IMPACT



Increasing the availability and use of data for DREAMS to inform policy, increase program impact, and help identify and support innovative solutions

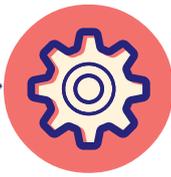
# TIMELINE



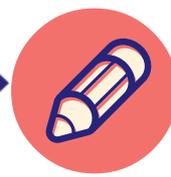
**FEBRUARY 2016**  
Challenge launched  
February 17, 2016



**FEB - MARCH 2016**  
Expressions of Interest (EOIs)  
submitted by March 28, 2016



**APRIL 2016**  
EOIs reviewed and  
finalists selected



**MAY 2016**  
Finalists invited to  
submit applications

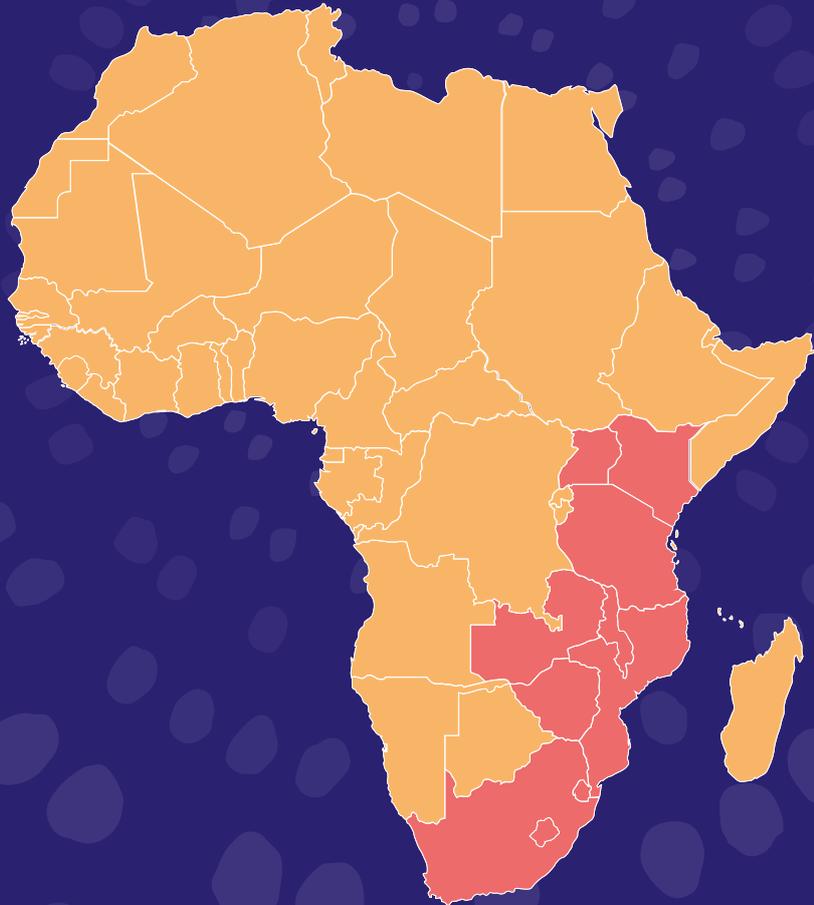


**JULY 2016**  
Winners announced in  
mid-July 2016

## 10 DREAMS COUNTRIES

Solutions must be ready for rapid implementation in one or more of the 10 DREAMS countries:

-  Kenya
-  Lesotho
-  Malawi
-  Mozambique
-  South Africa
-  Swaziland
-  Tanzania
-  Uganda
-  Zambia
-  Zimbabwe



**Determined Resilient Empowered AIDS-Free Mentored Safe**

## HOW CAN I GET IN CONTACT

For all enquiries, please email  
DREAMSIInnovation@state.gov

Visit the Challenge website ([www.dreamschallenge.org](http://www.dreamschallenge.org))  
for details on how to apply and terms and conditions.



BILL & MELINDA  
GATES foundation

GirlEffect

Johnson & Johnson

