

America Days in Land Supermarkets!

For the first time ever the U.S. Consulate's Agricultural Trade Office in St. Petersburg and LAND 24 Co Supermarket are teaming up to conduct "America Days in LAND". The event will include American product tastings and educational master classes that will give consumers the opportunity to taste American food and drinks, learn more about their quality and how to cook American products from well-known St. Petersburg chefs.

You are very welcome to the American products tasting taking place:

- 19-20 of April from 4:00 PM to 9:00 PM and 21 of April from 12:00 noon to 4:00 PM in LAND supermarkets on Vladimirskiy Ave. 19 and Lakhtinskiy Ave. 85
- 26-27 of April from 4:00 PM to 9:00 PM and 21 of April from 12:00 noon to 4:00 PM in LAND supermarkets on Vyazovaya Str. 10 (Krestovskiy Island) and Novocherkasskiy Ave., 33 building 3.

Also, we will be glad to see you at our master classes devoted to cooking techniques that will allow you to make delicious American cuisine. Chefs from well-known St. Petersburg restaurants will share their experience in using American products and expertise in cooking them. You will have the opportunity to ask questions and try the finished products. The master classes will take place on the following dates:

- 19 of April at 6:00 PM. LAND Supermarket on Vladimirskiy Ave. 19
Confectionary master class "Taste of America!" conducted by Chef Alexey Zinovyev, the LAND Supermarket .
- 20 of April at 6:00 PM. LAND Supermarket Lakhtinskiy Ave. 85.
Master class "The Secrets of Cooking Alaskan Black Cod" conducted by Chef Igor Dashkevich, Fish House on Grivtsova. The master class is sponsored by the Alaska Seafood Marketing Institute.
- 26 of April at 6:00 PM. LAND Supermarket on Vyazovaya Str.10 (Krestovskiy Island)
Master class: "Courses on American Marbled Beef" conducted by Chef Maxim Shalavin, «Stroganoff Steak House». The master class is sponsored by the U.S. Meat Export Federation.
- 27 of April at 6:00 PM. LAND Supermarket on Lakhtinskiy Ave. 85.
Master class: "Courses on American Marbled Beef" conducted by Chef Maxim Shalavin, «Stroganoff Steak House». The master class is sponsored by the U.S. Meat Export Federation.

A 12 % discount will be issued for the products purchase on the master class days and at the locations when the master class is held.

Looking forward to see you there.