

AMERICAN CENTER PRESENTS A PUBLIC LECTURE

SOCIAL MEDIA AND ONLINE JOURNALISM

Speaker: William Silcock, Ph.D.



He is in Colombo as part of the U.S. State Department sponsored tour in Sri Lanka and Maldives planned with the objective of enhancing skills of local broadcast journalists and news anchors.

William Silcock is an assistant professor at the Walter Cronkite School of Journalism and was selected as a Fulbright Scholar in Ireland and Sweden. With two decades in university classrooms and 25 years of award-winning professional experience in broadcast news, he is an international media scholar who pioneered research on global television news culture. An author, researcher and broadcast journalist, Dr. Silcock remains an active documentary producer.

Dr. Silcock received his Doctorate in Global News Theory from the University of Missouri School of Journalism in 2001, his Master's Degree in Local Television News Media Ethics from Brigham Young University in 1989, and his Bachelor's Degree in Broadcast Journalism from Brigham Young University. Dr. Silcock has previously organized workshops for journalists in Croatia, Bosnia, Albania, Macedonia, Montenegro, Slovenia, Romania, Hungary, and Bulgaria.

**5:30p.m.
October 13, 2011
American
Center
Auditorium**

RSVP: Prasad Tel. 011-2498153



AMERICAN CENTER
#44, Galle Road
Colombo 3
<http://srilanka.usembassy.gov>

