

Want to spend a day with the U.S. Ambassador?

Join our competition and you might be the one!

Imagine **you have just been named U.S. Ambassador** to the Slovak Republic. President Obama has asked you to **come up with a proposal for a single project** that will be the focus of the entire Embassy's efforts during the coming year. What will your project be? It must be of strategic significance, achievement of success must be measurable and you must have a definite goal. The President says he is tired of hearing from Ambassadors that they have improved bilateral relations or that they visited all of a country's provinces. "But what did you actually accomplish," he wants to ask all of them.



The President asks you to prepare a **video no longer than 2 minutes** that sets out your project. He wants you to give it a **catchy title**.



1. Create a short video message explaining your project (max. 2 min long).

2. Send it to the following address: usembba@gmail.com as an attachment or via a file upload service by midnight June 3, 2012. Please, attach also your CV.



3. We will upload your video to our Youtube channel <http://www.youtube.com/user/USEMBBratislava> and send you back the link to your video.

4. Then it is up to you to look for supporters of your project and ask them to **LIKE** your video.



5. 5 videos with the most **LIKES** will be shortlisted.



6. A committee at the embassy will pick the winner from the shortlist.



The U.S. Embassy will arrange with **the winner** a date when he or she **will "shadow" the Ambassador during his meetings and briefings**, will be introduced to members of the Ambassador's country team, and will learn about diplomacy in action. This may include participating in a briefing on the daily news and its effect on the Embassy's activities, delivering a demarche to the Foreign Ministry, drafting a cable for the State Department in Washington, and attending a diplomatic reception held at another Embassy.

Applicants must be Slovak nationals, 18 to 28 years old.