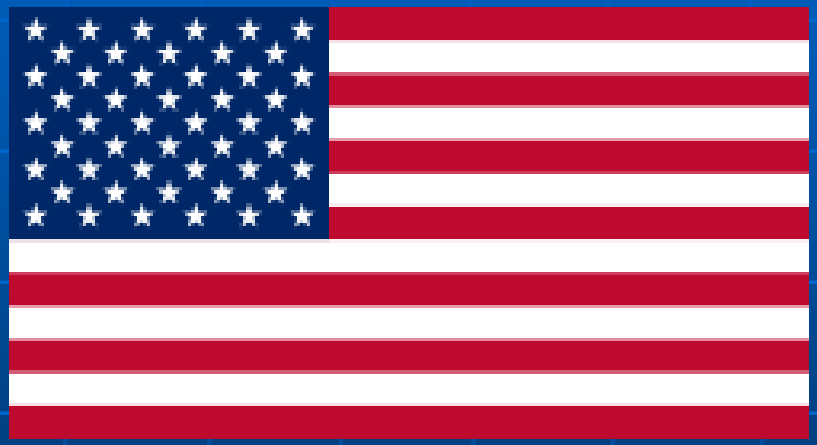
Povecanje srpskog izvoza kroz program Opsteg Sistema Preferencijala (OSP)



Bill Jackson
Kancelarija Trgovinskog Predstavnika SAD
Izvrsna Kancelarija Predsednika SAD
Jul 2012

Sadrzaj Prezentacije

- Pregled OSP programa SAD
- Srpski OSP izvoz za SAD
- Kako povecati upotrebu bescarinskih mogucnosti

Program OSP

- Poboljsan pristup trzistu SAD
- Veci izbor za Americke industrije i potrosace
- Obezbedjuje bescarinski tretman za skoro 5,000 proizvoda iz 128 zemalja
- $18.5 milijardi ukupan OSP uvoz Amerike u 2011
- OSP program odobren do Jula 2013

Program OSP: Kvalifikovani proizvodi

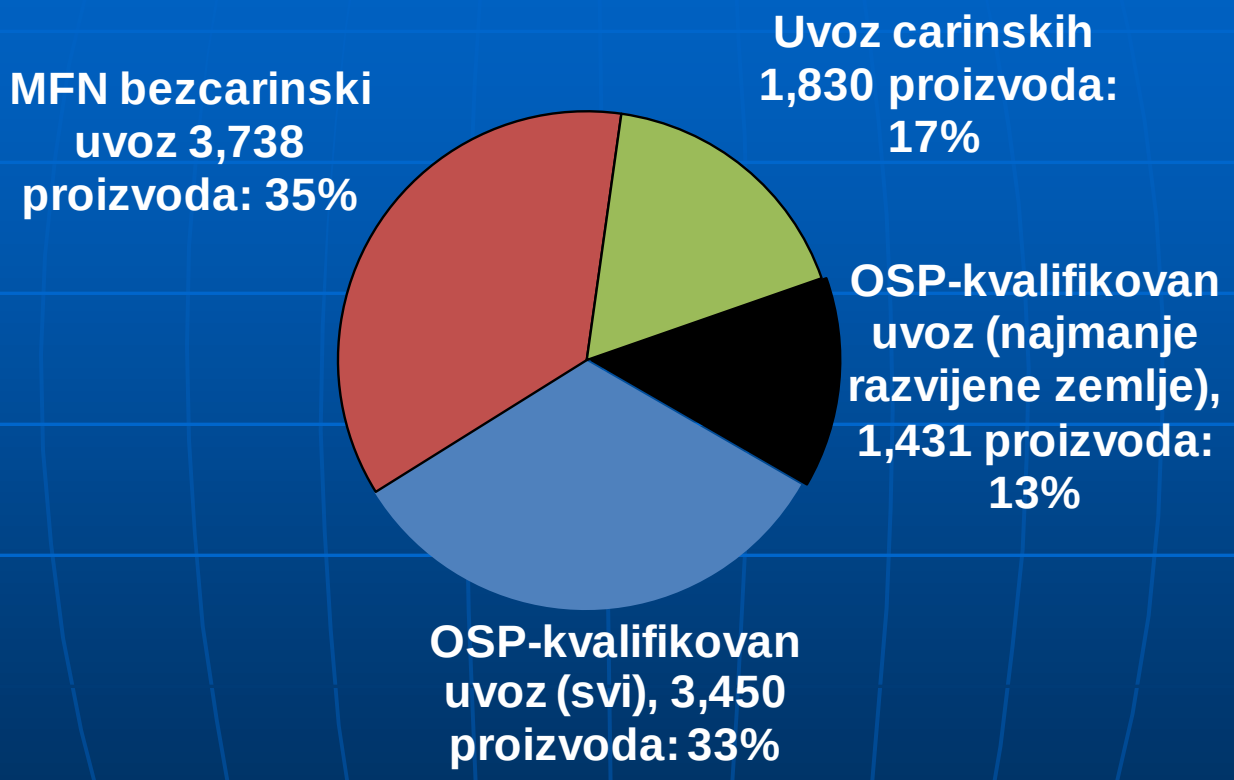
Kvalifikovani

- Mnogi preradjivacki prozvodi i sirovine
- Vecina nakita
- Mnogi poljoprivredni proizvodi
- Hemikalije
- Rude
- Kamen
- Prostirke

Nekvalifikovani

- Vecina tekstilnih i odevnih predmeta, satovi
- Obuca
- Torbe
- Putnicke stvari
- Neke rukavice i proizvodi od koze

Koliko proizvoda je kvalifikovano za OSP bescarinski tretman?



Trgovina SAD i Srbije

- Uvoz SAD iz Srbije u 2011: $ 132 miliona
- OSP uvoz: $ 21m (16% ukupnog uvoza)
- Najveci OSP uvoz u 2011:

Proizvod	MFN carina	Ukupna vrednost
Bakar i mesing	1-2.2%	$8.7m
Smrznuto bobicasto voce	4.5-9%	$3.0m
Automobilski delovi	2.5%	$1.7m

- Ukupna stopa iskoriscenosti OSPa: 37%

Kako se kvalifikovati za bescarinski OSP tretman

- **Biti OSP kvalifikovan proizvod**
- **Biti proizveden ili odgajan u Srbiji**
- **U slucaju koriscenja inputa ne-srpskog porekla, srpski sadrzaj i dodata vrednost moraju biti ≥ 35% vrednosti proizvoda**
- **Direktan uvoz u SAD bez re-izvoza preko druge zemlje**
- **Korist mora biti prijavljena od strane uvoznika**
- **Cuvanje proizvodnog/knjigovodstvenog dokumenta za uvoznika u cilju potvrde njegovog OSP zahteva**

Da li je moj proizvod kvalifikovan za bescarinski OSP tretman?

Najlaksi nacin za ovu proveru je web sajt:

- http://dataweb.usitc.gov/scripts/ tariff_current.asp

OSP kvalifikovni proizvodi su izlistani na

- http://www.ustr.gov/trade-topics/trade-development/preference-programs/generalized-system-preferences-gsp/gsp-program-i-0

Idi na: http://dataweb.usitc.gov/scripts/tariff_current.asp

USITC DataWeb: USITC Tariff Database - Windows Internet Explorer

United States International Trade Commission

USITC Home > DataWeb > USITC Tariff Database

Contact US

- DataWeb Assistance

Tariff and Trade DataWeb

- Trade DataWeb Login
- DataWeb FAQ
- DataWeb How To

Classification Systems

- Tariff Search Tool
- Classification Systems
- Commodity Translation Wizard
- Description Lookup

Trade Data Reports

- Trade Data Reports
- Graphs of Trends
- Trade Shifts
- Certain Steel Products
- Sub-Saharan Africa
- Trade by Geographic Regions
- Trade by Partner Country
- AVE Duties 1891-2010
- Principal Supplier Analysis

:: 2012 U.S. Tariff and Trade Data for a specific product

Tariff data current through February 3, 2012. This site includes planned staged tariff reductions (where applicable) and 3-year (plus year-to-date) import data!

Enter either the *first part* of an HTS category number up to 8 digits--e.g., "8501" or "850110"--, or *any part* of a product description--e.g., "bovine", or "articho"--(*without* the "quotes"!) The search is not case-sensitive, so the results for "Bovine" will be the same as for "BoVinE" Kupine List_items

User note: **While the USITC publishes the HTS, the U.S. Customs Service interprets it. Contact the Customs offices with questions about how potential importations should be classified.**

In the brief item descriptions, the abbreviation "NESOI" means not otherwise specified or included.

1. Ukucaj ime proizvoda

2. Klikni "**List items**" ikonu

USITC DataWeb: USITC Tariff Database - Windows Internet Explorer

http://dataweb.usitc.gov/scripts/tariff_current.asp

United States International Trade Commission

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Tariff Database

- HTS Online Reference Tool

Now select ONE item for which you want tariff and trade information.

Click the "Detail" button when you have made your selection

Detail

2. Klikni **"Detail"** ikonu

08102090 Raspberries and loganberries, fresh, if entered July 1 - August 31, inclusive; blackberries & mulberries, fresh, entered any time *(Begin Effect Date: 01/01/1989)*

08103000 Black, white or red currants and gooseberries (other than kiwifruit), fresh *(Begin Effect Date: 02/03/2012)*

08109026 **(Expired)** Black, white or red currants and gooseberries,berries and tamarinds, fresh *(Begin Effect Date: 01/01/2007)*

08112020 Raspberries, loganberries, black currants and gooseberries, frozen, in water or containing added sweetening *(Begin Effect Date: 05/15/2012)*

08112020 **(Expired)** Raspberries, loganberries, black currants and gooseberries, frozen, in water or containing added sweetening *(Begin Effect Date: 03/15/2012)*

08112020 **(Expired)** Raspberries, loganberries, black currants and gooseberries, frozen, in water or containing added sweetening *(Begin Effect Date: 01/01/2011)*

08112040 Blackberries, mulberries and white or red currants, frozen, in water or containing added sweetening *(Begin Effect Date: 05/15/2012)*

08112040 **(Expired)** Blackberries, mulberries and white or red currants, frozen, in water or containing added sweetening *(Begin Effect Date: 03/15/2012)*

08112040 **(Expired)** Blackberries, mulberries and white or red currants, frozen, in water or containing added sweetening *(Begin Effect Date: 01/01/2012)*

1. Izaberi svoj proizvod sa liste

Internet | Protected Mode: On

USITC DataWeb: USITC Tariff Database - Windows Internet Explorer

http://dataweb.usitc.gov/scripts/tariff_current.asp

Favorites | Web Slice Gallery

USITC DataWeb: USITC Tariff Database

Page | Safety | Tools

Contact US

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Tariff Database

- HTS Online Reference Tool
- Tariff Database
- Tariff Programs
- Tariff DataBase Tables 1997-2012
- Future Tariffs Lookup
- World Tariff Sources

Other External Links

- Customs Rulings (CROSS)
- Order Data from Census
- Schedule B for Exports
- International Trade Data Syste

2012 U.S. Tariff and Trade Data for a specific product

2012 Tariff and Most Recent Annual U.S. Import Information

HTS Number		08112040
Brief Description		Blackberries, mulberries and white or red currants, frozen, in water or containing added sweetening
Customs value of recent U.S. imports for consumption		
Click for more detail on imports by source country or imports by tariff program or imports by U.S. Customs district of entry or imports by statistical suffix (HTS10)		2011 imports (thousand dollars) **$17,730.7**
Tariff Treatment		
Beginning Effective Date (most recent date *any* part of this HTS item's tariff treatment changed)		05/15/2012
Ending Effective Date (date *any* part of this HTS item is next scheduled for tariff treatment change)		12/31/2012
1st Unit of Quantity (Q1)		Kilograms
2nd Unit of Quantity (Q2)		
2012 Normal Trade Relations (NTR) duty rate (formerly known as the Most Favored Nation (MFN) duty rate)	MFN Text Rate	9%
	Duty calculation	(Ad Valorem Rate) times (Value)
	Ad Valorem (percent of value) component	9%
	Specific (per unit) component	$0
	Other duty component	$0
	Binding Status	Bound in World Trade Organization
"Column 2" (non-NTR) duty rate (Applies to imports from a small number of countries that do not enjoy NTR duty status)	COL2 Text Rate	35%
	Duty calculation	(Ad Valorem Rate) times (V
	Ad Valorem (percent of value) component	35%
	Specific (per unit) component	$0
		$0
Preferential (duty-free or reduced rate) tariff program applicability to this HTS ite		
GSP (Generalized System of Preferences)	Status	Eligible: code "A"
	Countries Excluded from GSP eligibility on this item	√
Civil A... Agreement Preference		Not eligible

Internet | Protected Mode: On | 100%

Potvrdi ako je kod **"A"** izlistan za vas proizvod

Vise detalja moguce je dobiti klikom na raspolozive linkove, kao npr. klikom na **“imports by source country” (uvoz po zemlji porekla)**

USITC DataWeb: USITC Tariff Database - Windows Internet Explorer

http://dataweb.usitc.gov/scripts/tariff_current.asp

Favorites | Web Slice Gallery

USITC DataWeb: USITC Tariff Database

Page | Safety | Tools

2012 U.S. Tariff and Trade Data for a specific product

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	Ad Valorem (percent of value) component	35%
	Specific (per unit) component	$0
	Other duty component	$0
Preferential (duty-free or reduced rate) tariff program applicability to this HTS item		
GSP (Generalized System of Preferences)	Status	Eligible: code "A"
	Countries Excluded from GSP eligibility on this item	
Civil Aircraft Agreement Preference		Not eligible

Tariff Database

- HTS Online Reference Tool
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- World Tariff Sources

Other External Links

- Customs Rulings (CROSS)
- Order Data from Census
- Schedule B for Exports
- International Trade Data System

Internet | Protected Mode: On | 100%

Import detail for HTS Item (8-digit) - Windows Internet Explorer

http://dataweb.usitc.gov/scripts/details.asp?Phase=HTS8&HTS8=08112040&DESC=

Favorites | Web Slice Gallery

Import detail for HTS Item (8-digit)

Page | Safety | Tools

USITC Trade Database--Web Access

US imports for consumption at Customs value for HTS8 08112040:

by sources, in descending value of 2011 imports

Source	2009	2010	2011		2012		Percent change YTD2011- YTD2012
	--thousand dollars--			Percent of total	January-April --thousand dollars--		
All sources	$8,712.4	$10,832.9	$17,730.7	100.0%	$9,081.7	$11,366.3	25.2%
Chile	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	18.7%
Republic of Serbia	$40.7	$960.6	$1,912.3	10.8%	$203.5	$552.2	171.4%
Mexico	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	176.4%
China	$444.0	$308.9	$651.0	3.7%	$149.2	$91.3	-38.8%
Bosnia-Hercegovina	$23.0	$93.2	$155.2	0.9%	$59.5	$72.7	22.2%
Colombia	$70.2	$51.8	$74.3	0.4%	$16.4	$10.0	-39.0%
Turkey	$0.0	$0.0	$53.7	0.3%	$53.7	$0.0	-100.0%
Hungary	$0.0	$0.0	$44.5	0.3%	$0.0	$0.0	
Poland	$0.0	$39.7	$44.4	0.3%	$44.4	$36.5	-17.8%
Romania	$0.0	$0.0	$32.8	0.2%	$0.0	$0.0	
Pakistan	$0.0	$0.0	$22.5	0.1%	$0.0	$0.0	
Canada	$284.1	$116.2	$19.6	0.1%	$3.7	$3.4	-8.1%
Ecuador	$22.4	$61.2	$19.0	0.1%	$4.8	$13.3	177.1%
Guatemala	$0.0	$0.0	$8.5	0.0%	$0.0	$0.0	
Philippines	$0.0	$0.0	$0.0	0.0%	$0.0	$0.0	
Byelarus	$0.0	$9.0	$0.0	0.0%	$0.0	$0.0	
Costa Rica	$0.0	$4.5	$0.0	0.0%	$0.0	$0.0	
Luxembourg	$0.0	$0.0	$0.0	0.0%	$0.0	$0.0	

Done | Internet | Protected Mode: On | 100%

Kako povecati bescarinski uvoz u SAD

- Koristiti OSP kao marketing instrument
- Biti siguran da je OSP tretman zahtevan
- Identifikovati OSP kvalifikovane proizvode koje Srbija izvozi na ostala trzista
- Razmotriti proizvode sa OST prednostima

OSP kvalifikovani uvoz: Neiskoriscen u 2011

Proizvod	MFN Carina	Ukupan Uvoz	Stopa Iskoriscenja
Suvo Bobicasto Voce	1.4 centi/kg	$3.1m	16%
Delovi za Motorna Vozila	2.5%	$900,000	21%
Gvozdje ili Proizvodi od Celika	2.9%	$170,000	37%

Bescarinski izvoz zanatskih i proizvoda za uredjenje doma u okviru OSPa

- Drvene figure, cinije, kutije, namestaj i posudje (3.2-10.9% carinska stopa)
- Keremicke posude i dekorativni proizvodi (6-9.8% stopa)
- Platene kutije i korpe (6.6% carinska stopa)
- Valjano i duvano staklo (6.4% carinska stopa)
- Tepisi i prostirke (6% carinska stopa)
- Mesing, bizuterija, srebro i ostali nakit (5-11% stopa)
- Gudacki i duvacki muzicki instrumenti (2.9-8.7% stopa)
- Zidni i jastucni prekrivaci (3.8% carinska stopa)
- Rucno radjen papir i karton (MFN slobodan)

OSP Uspesna Prica

HTS 39.20.2900 Plasticni dzakovi i vrece

Identifikovanje i pridobijanje potencijalnih kupaca u SAD

- Zavisno od velicine, sektora, iskustva
- Da li ste spremni za izvoz?
- Razumevanje trzista SAD
- O kakvoj vrsti odnosa se radi: agent, distributer, partner, zajednicko ulaganje
- Najveca prednost: vasa sopstvena mreza!
- Sajmovi

Zahtev za dodavanje novih proizvoda

- **Da proizvod nije iskljucen po regulativi (npr. odeca)**
- **Podneti zahtev tokom Godisnjeg Izvestaja (rok naveden u *Federal Register*)**
- **Navesti informacije zahtevane u regulativi**

Za dalje informacije

OSP opste informacije:

- http://www.ustr.gov/trade-topics/trade-development/preference-programs/generalized-system-preference-gsp

Lista OSP kvalifikovanih proizvoda:

- http://www.ustr.gov/trade-topics/trade-development/preference-programs/generalized-system-preferences-gsp/gsp-program-i-0

Za dalje informacije

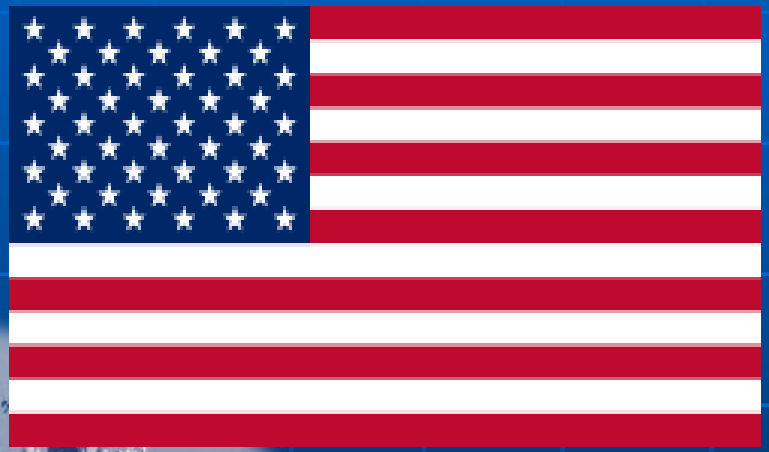
Carinska Tarifa SAD:

- http://www.usitc.gov/tata/hts
- **Posebno videti opsti stav br. 4.**

Carinska baza podataka SAD:

- http://www.usitc.gov/tariff_affairs/tariff_databases.htm

Kontakt u Americkoj Ambasadi:

- **Dejan Gajic**
- +381-11-306-4745
- gajicd@state.gov

Thank you
Hvala puno