

International Buyers Program (IBP)

Our **International Buyers Program** service is designed to help West African companies to take advantage of major trade shows in the United States without the administrative burden and also to help maximize their trade potential.

Each year we select a number of key, sector-specific exhibitions that matches the region's needs.

By working closely with travel agents and hotel groups, we can put together travel itineraries tailored to the individual, and at very affordable prices.

Other benefits of the program include:

- **Organized and discounted travel package**
- **Trade show pass**
- **Matchmaking services at the trade show**
- **Access to show business lounges**
- **Invitations to evening networking events**

In addition, **the Economic and Commercial Section** may:

- select the US trade shows which topic might be of value to the country's well established or developing industries
- accompany delegations of West African business persons to the US trade shows
- plan spin off events to make additional business appointments
- facilitate any contacts the delegation wishes to have.

Cost

Participants pay for their own expenses and administration/coordination fees.

To view the current IBP's we are promoting please contact Mrs. Youhanidou Wane Ba
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