

Pictures of Progress Photo Contest Public Contest

This year marks 50 years of U.S. assistance to Rwanda through USAID. To help celebrate these 50 years of 'Partnership for Progress', USAID/Rwanda is hosting a photo contest to showcase the progress, hope and change created through development in communities throughout Rwanda.

Photos should depict how you see, or have seen, development and progress in your community in Rwanda. The photos do not have to be of USAID-funded projects.

For all entries, please:

- Submit photos that illustrate why and how positive development change is taking place. (i.e. Farms are more productive due to agricultural training and inputs; Young people are able to access new opportunities because of technical education)
- Include the date & location for the photograph as well as a brief description of what is happening in the image.
- Photos can be taken with any type of camera – phone, film, digital, tablet, etc.
- Submit digitally via email to Heather Schommer at hschommer@usaid.gov, or through the mail to U.S. Embassy Kigali, #2657 Avenue de la Gendarmerie (Kacyiru), c/o Heather Schommer.
- **PLEASE NOTE: The photos do not have to be of USAID-funded projects.**

Be sure to include the story behind the image—whether it was an especially rewarding triumph or a setback that offered a hard-learned and never-forgotten lesson. In addition to the contest, we plan to exhibit the photos at USAID's final 50th Anniversary celebration in December 2014.

The deadline for photo submissions is July 31, 2014.

This contest is open to all Rwandans. Submitted photos should not have been submitted to other contests or photo stock companies.

Note that submitting a photo through this contest grants USAID full reproduction rights to the images, including use in official USAID print and online publications.

A panel of USAID employees and photography experts will judge the photos and declare winners and runners-up for each sector (Democracy and Governance, Health, Economic Growth, and Education) and the final winners of all entries. Winners will get a print of their photo and a USAID prize pack.

******Information on rules and judging criteria provided separately******

Tell Your Development Story with Photos!



This woman is a dairy farmer in Kicukiro district. Through USAID's Rwanda Dairy Competitiveness Program she received animal care training and has now adopted better feeding practices for her animals, which helps her animals to produce higher quality milk which she can then sell for higher prices.

You can find more examples of photos, including some that have won previous USAID contests here:

http://www.flickr.com/photos/usaid_images/favorites/

Send all entries to Heather Schommer at: hschommer@usaid.gov with the subject: Photo Contest. Any questions about the contest should be sent to the same e-mail address.

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Judging and Selection Criteria – Public

WHO MAY ENTER

This contest is open to the Rwandan public.

This excludes USAID/Rwanda staff and Implementing Partners. Please see rules for the staff and partner photo contest to enter.

HOW TO ENTER

Entrants can submit up to three photographs per activity. Photos should depict how the entrant sees, or has seen, development and progress in action in their community in Rwanda.

- The categories for entries are broken down by technical offices: (1) Economic Growth (Agriculture and Environment); (2) Health; (3) Education; and (4) Democracy and Governance. Each entry must comply with the following photographic requirements:
 - Photographs must be in color and can be in digital or printed format. All printed entries must be on photo paper. All digital files should preferably be in TIF (preferably), JPEG or .jpg format.
 - Photographs must include the date, name of photographer, and location for the photograph as well as a brief narrative to describe the significance of the image. Submitted photos cannot be submitted to other contests or photo stock companies.
 - The submitted photograph must be an original photograph. It should not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the photograph.

Send all entries to Heather Schommer at: hschommer@usaid.gov with the subject: Photo Contest. Or through the mail at U.S. Embassy Kigali, #2657 Avenue de la Gendarmerie (Kacyiru), c/o Heather Schommer. Any questions about the contest should be sent to the same email address above. All entries must be submitted and received by July 31, 2014 at 11:59 p.m, Kigali time. Entries must be made by the authorized account holder of the e-mail address submitted at the time of entry.

The entries will be judged in accordance with the Judging Criteria, as defined below.

JUDGING

Judging will consist of a pre-screening and two (2) rounds of evaluations.

In the pre-screening phase, the USAID Development and Outreach and Communications Officer will select ten photos per technical office.

In Round One, the judging panel will select the two (2) finalists from each technical team.

In Round Two, the judging panel will select the final winner and runner-up for all entries.

All eligible entries based on the following criteria ("Judging Criteria"):

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| (1) Content (how well it tells a story by itself) | 50 points |
| (2) Creativity | 25 |
| (3) Technical quality | 25 |

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Note that submitting a photo through this contest grants USAID full reproduction rights to the images, including use in official USAID print and online publications.

CONDITIONS

By entering the Contest, USAID/Rwanda has the right to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: Display at a potential USAID event; USAID Development and Outreach Communications materials, USAID social media postings.