

U.S. COMMERCIAL SERVICE

DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

AFRICA & THE MIDDLE EAST

SAN ANTONIO, TX • MAY 1-2



Private Consultations with U.S. Commercial Diplomats

Individual meetings with visiting U.S. Commercial Service Diplomats from 20 markets, including:

- Afghanistan
- Algeria
- Egypt
- Ghana
- Iraq
- Israel
- Jordan
- Kenya
- Kuwait
- Lebanon
- Libya
- Morocco
- Nigeria
- Qatar
- Saudi Arabia
- South Africa
- United Arab Emirates
- West Bank

Compete. Win. Grow.

Throughout *Discover Global Markets: Africa & The Middle East*, attendees will:

- Identify and gain access to emerging markets and opportunities.
- Obtain the tools necessary to succeed in foreign markets.
- Leverage government contacts and resources to compete successfully.

What to Expect:

- One-on-one meetings with U.S. commercial diplomats.
- Dynamic market exploration sessions.
- Private matchmaking appointments with maquila plant buyers from nearby Mexico.
- Multiple networking opportunities.

Sessions to Include:

- Industry panels on oil and gas, renewable energy, aerospace and defense, healthcare, information technology and communications, education, and transportation and security infrastructure.
- Market entry strategies, export financing options, and risk mitigation.
- Country-specific and industry-specific information and opportunities.
- High-profile keynote speakers.

Register Now!

Details/Registration:

<http://go.usa.gov/WMPP>

Event Dates

May 1-2, 2014

Location

Embassy Suites San Antonio Downtown Riverwalk
125 East Houston Street
San Antonio, TX 78205 USA
(210) 226-9000

Participation Fee

If registered by April 10: \$315
After April 10: \$395

For More Information

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Connecting you to global markets.

