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Program for June 8 - NOVA University Rectory

9:00 Opening session

9:30 Presentation of the competition

9:40 Pitches – group 1

Cell2b, Advanced Therapeutics S.A.

Followit

Foodzai

Prodsmart

10:40 Coffee break

11:15 Pitches – group 2

Recibos Online

Shipperline

Table & Friends

Teestarter

12:30 Break

14:30 Pitches – group 3

Around Knowledge

bewarket

mQueue

PET2MATE - ALL ABOUT YOUR PET!

15:30 Pitches – group 4

Switch On

Taggeo

wi-go

16:30 Orchestra Eclodir Azul

17:00 Coffee Break

17:45 Announcement of Winners



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Finalists

Around Knowledge



BIPS is a tag less system that anonymously records visitor's routes, visiting duration, dwell time, return rates, visiting frequency and most visited locations to predict visitor's behavior detecting patterns. It doesn't need user's interaction (no mobile apps or other tags are needed) and is passive, working in any location where we install our system. By capturing radio frequencies emitted by cell phones, BIPS is able to provide fast, convenient and effective real-time analytics available in the cloud 24/7. This allows a better use of the space and the increase of profitability.

Bemarket



bemarket is a cloud platform that mixes the concepts of social networks and e-commerce, leading to the addition of a fifth "P" to the "4Ps" of marketing: product, price, promotion, placement, and now, PEOPLE.

- An app that combines products, friends relations, recommendations, interests, activities, likes, ratings and navigation behavior, to improve trading experience
- Mobile app allows uploading item to sell in less than 30 seconds
- Leverage user networks to earn commissions finding buyers for friend's products; can set a percentage of sales to donate to charity
- Group buying between friends to buy a gift for a common friend; recommend and rate products and people; easily create and export own online store to a fan page and/or a website, within 3 clicks
- bemarket is the social marketplace where people can easily sell, buy, resell, swap, wish, negotiate and trade items with friends or all the facebook's network.



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Cell2B



ImmuneSafe® is a cell therapy developed by Cell2B that is able to modulate the immune and inflammatory responses in our bodies.

ImmuneSafe® is a cell-based therapy obtained from the bone marrow of healthy donors. The hospital will collect an extra volume of bone marrow and send it to Cell2B's facilities. We then isolate mesenchymal stem cells from the sample of bone marrow in GMP conditions and expand them without external manipulation to a clinical dosage. We cryopreserve the cells in liquid nitrogen (-196°C). The units for clinical administration are then ready to be transported to the hospital and simply injected to the patient, after a release step that takes approximately 24 hours.

Followprice



Digital commerce tool for online and physical stores that allows shoppers to follow products price drops and stores to send tailored promotions. The online-retailer integrates a button on the products online page that allows visitors to add the product to a list where they save their pending purchases. Every time a price of a product changes Followprice automatically notifies the customer on their Facebook, Twitter, e-mail or mobile application. Retailers can also send a coupon, announce campaigns or the reason of the price change.



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Foodzai

foodzai

Foodzai is a peer-to-peer community that allows you to easily connect with awesome home chefs in your city, discover their culinary specialties and order extraordinary food.

The Restaurant industry hasn't changed in decades and the best food in the world is not always in restaurant menus. People are tired of impersonal restaurants and mediocre food. They are looking for deeper social experiences around food. Well, look no further. Foodzai is here to change that.

Foodzai connects you with a hand-picked community of talented home chefs who can make any tasty option happen with a click.

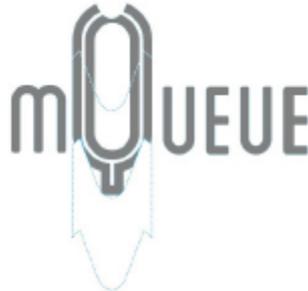
IS2You – Wi-go

This device uses the most recent technological advances to solve several problem of the society and Industry at all. One of the most important problem of the society is the reduced mobility. Nowadays, we have 600 million people with disability; 54 million people with reduced mobility. Only in Portugal, the number is about 1 million, which represents almost 10% of the Portuguese population. To overcome this problem, our team developed a new solution: the Wi-Go. Wi-Go is an autonomous device, designed to follow the user with a disability or reduced mobility wherever he wants to go, allowing the transport of safe objects in an independent, dynamic and safe way, avoiding possible obstacles and other dangers. Furthermore, with the Wi-Go all kinds of people, including without reduced mobility, can carry objects in an easy and comfortable way. Although that the main target of the Wi-Go are the supermarkets and shopping malls, we are working in a similar solution for other places such as Airports, Hospitals, Houses, Retail Industry, Subway stations, etc.



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mQueue



Our service is an application that revolutionizes the way queuing is done, allowing customers to follow the queue in real time, issue a ticket or place a specific reservation time for a subscribed service, using a Smartphone with Internet connection. This app intends to increase the convenience around services, avoiding queuing frustration, increasing overall customer satisfaction and perceived service quality.

Pet2mate



PET2MATE - All about your pet is the first community that really interconnects pets, owners, breeders, veterinarians, stores, pet's charity organizations and lovers of pets.

The objective of PET2MATE is for the pet's lifetime just as the Facebook is for people's life and as such it will constitute a worldwide reference that is undeniable.

With PET2MATE the owner can monitor and manage all the pet's information in a simple way (age, pedigree, characteristics, mating preferences, clinical history, veterinarian's contacts and all veterinarians near ...), timeline of pictures, advanced research on the pets (filtered by several criteria available), the pet's diary and alerts pertaining to their lives (former: mating periods, habits, temperaments, hair loss, etc).



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Prodsmart



prodsmart

Prodsmart is low cost analytics for production lines. We help SMEs in the manufacturing industry measuring and optimizing their overall performance. It is SaaS productivity optimization, connecting web and mobile devices and providing real-time efficiency indicators, allowing factories to work better, reduce waste and save money.

Recibos on-line



RecibosOnline.pt is a unique and secure online repository of legally valid digital receipts captured automatically at the point of sales without changes to the retailer's invoicing software.



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Shipperline

shipperline

shipperline is the first cloud-based, fully web and mobile management software solution that enables shippers to manage the transportation of their cargo under an efficient, standard and automated workflow with business intelligence.

The way shippers currently negotiate and schedule the transportation of their cargo is by contacting with shipping agencies over several non-standard, ad-hoc methods (such as phone calls, emails and Excel spreadsheets) which must then be manually sewn together so they can be compared. This makes the process resource and time-intensive, prone to human error, and does not scale easily to dozens of shipping agents and hundreds of destinations around the world.

With shipperline, shippers can exchange information in a normalized fashion way with their transportation providers. This frees shippers from intensive, error-prone manual data processing, making their job more efficient and reducing their costs. Additionally, shipperline provides shippers with real-time information on the location of their cargo, allowing them to have a proactive response to delays or any other issues that impact their business. Finally, shipperline offers shippers business intelligence metrics over historical data, with which they can evaluate the performance of their logistic chain.

Switch on



Online community that offers services for action sports enthusiasts, athletes and companies.

Table & Friends



Table & Friends allows you to seamlessly book a group meal in any of 12.000 restaurants in 7 countries and invite your friends or colleagues.



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Taggeo



Taggeo is an application that aggregates information from other social networks and information providers to give you information about what is happening around you. Also, through a mobile app, users can leave messages anywhere using their physical location. When other users pass nearby a message, they will be notified that a message was left in that particular place. Messages in Taggeo are not necessarily related to a specific point of interest or an object and can contain any type of data, which makes Taggeo a perfect match for companies that wish to develop innovative marketing campaigns or create custom applications based on our technology. Users or companies can also create routes, quests and challenges using Taggeo and reward users that complete them. You can, for example, create guides to discover a city, offer promotions to users that visited specific stores, reward users that took photos or left messages on certain places or give prizes to people which successfully answered geo-quizzes.

Teestarter



Teestarter is a crowdfunding platform where any person in the world can create and sell awesome clothing.