



**MBA CONSULTING PROGRAM APPLICATION
FALL SEMESTER 2015**

APPLICATIONS WILL NOT BE ACCEPTED LATER THAN 11:59 PM ON JUNE 26, 2014

Section One – Background Information

Business Name:	Type of Business: (i.e. health care, technology, etc.)
The Business Must be 50% or More Women Owned to Apply. Is the Business 50% or More Women Owned?	The Business must be registered with WEConnect International to apply. Is the business registered with WEConnect International?
Number of full time employees:	Number of part-time employees:
Revenue for 2014:	Anticipated revenue for 2015:
Number of years in business:	
Did the business apply to C2S’s Corporate Mentoring Program? If so, is it currently participating?	
Did the business apply to C2S’s Spring 2015 MBA/Master Consulting Program?	
Address:	
Business Phone:	Business Website (Please indicate “None” if the business does not have a website):
Chief Executive Officer’s name:	
Primary contact person’s name and title:	
<i>Note: This person will need to be available for the duration of the project which will range from September / December depending on different university schedules.</i>	
Note: If your business was chosen for the first edition of the C2S Corporate Mentoring Program, it will not be eligible for the 2015 MBA Consulting Program.	

Section Two – Please Respond to the Following Questions:

If writing your response in English would not permit you to provide your best and most complete response we encourage you to answer in Portuguese.

1. Describe the business’s mission and primary activities :

2. Please attach a business plan, if the business already has one. Please also attach any other collateral materials (i.e. marketing, financials, etc.) that could support the selection of your businesses into the MBA Consulting Program.

3. Please place an “X” in the space provided next to the functional area in which your business seeks assistance through the MBA Consulting Program:

- | | |
|-------------------------------------|-------|
| Business Planning | _____ |
| Operations | _____ |
| Marketing | _____ |
| Financing/Fund Development Strategy | _____ |
| Information Technology | _____ |
| Data Analysis | _____ |
| Financial Analysis | _____ |
| Financial Management | _____ |
| Human Resources | _____ |
| Real Estate | _____ |
| Internationalization | _____ |
| Other | _____ |

If you placed an X in the other category please explain:

4. Describe the problem, challenge or opportunity, in great detail, that you would like a Consulting Team, composed of MBA Students or Masters Students to help you address in the Fall semester of 2015. Please provide appropriate background. Please note, the specific problem, challenge or opportunity must be able to be addressed in the span of one semester.

