



## Global Entrepreneurship Program Delegation to Lisbon, Aveiro, and Porto July 14-17, 2014

### *Monday, July 14 - Lisbon*

**1:00pm- 2:30pm**      **Panel Discussion – Mentoring and Marketing**  
Kevin Langley moderates the panel with panelists Cidalia Luis-Akbar and Manuel Mira.

*Venue:* Beta-i  
Praça D.Luis I, 30  
Lisbon

*Participants:* U.S. Delegates and Portuguese Entrepreneurs

**2:30pm- 5:30pm**      **Office Hours Mentoring**

*Venue:* Beta-i  
Praça D.Luis I, 30  
Lisbon

*Notes:* Each U.S. Delegate will meet individually with a Portuguese entrepreneur for 20 minutes.  
Participation will be first come-first served at the venue that afternoon.

### *Tuesday, July 15 - Lisbon*

**11:30am- 12:30pm**      **Entrepreneurship Showcase at Fábrica de Startups**

*Description:* Entrepreneurship fair, where select local entrepreneurs set up tables around the perimeter of the room with display materials and give pitches to circulating Delegates and other Portuguese private sector participants.

*Venue:* Fábrica de Startups  
Rua Rodrigo da Fonseca nº11  
Lisbon

*Participants:* Fábrica de Startups, U.S. Delegates, Embassy, Portuguese Entrepreneurs

**12:30pm- 1:30 pm Lunch Break**

**1:30pm- 3:10pm Office Hours Mentoring**

*Venue:* Fábrica de Startups  
Rua Rodrigo da Fonseca n°11  
Lisbon

*Participants:* U.S. Delegates and Portuguese entrepreneurs

*Notes:* Each Delegate will meet individually with a Portuguese entrepreneur for 20 minutes.

Participation will be first come-first served at the venue that afternoon.

**5:00pm- 6:30pm Open Media Event: Moderated discussion by Sheri Orlowitz with Kathleen Healy and a Portuguese Angel “What Investors are Looking For” - comparing and contrasting U.S. and one Portuguese angel investing and VC (1/2 hour); entire delegation comes up for comment and Q and A (1/2 hour); networking w/media, students, faculty.**

*Venue:* Católica University  
Travessa Palma  
1649-023 Lisbon, Portugal

### ***Wednesday, July 16 – Aveiro***

**11:30am- 12:30 pm Panel Discussion – Mentoring and Marketing**

Paloma Bilson moderates a panel with Michael Finete and David Moura  
*Venue:* TBD

*Participants:* U.S. Delegates, business community, and university students

**2:20pm- 4:00pm Office Hours Mentoring**

*Venue:* University of Aveiro Business Incubator (IEUA)

*Participants:* U.S. Delegates and Portuguese entrepreneurs

*Notes:* Each Delegate in the Office Hours will meet individually with a Portuguese entrepreneur for 20 minutes.

Participation will be first come-first served at the venue that afternoon.

## ***Thursday, July 17 – Porto***

**10:00am-11:30am**      **Panel Discussion – Mentoring and Marketing**  
Phil Meldrum moderates a panel with Natalia Luis and Victor Da Cruz

*Venue:* TBD

*Participants:* U.S. Delegates, Agricultural or Manufacturing group

**2:45pm-4:00pm**      **Pitch Event**  
*Venue:* Auditório do Edifício Central do UPTEC  
*Participants:* U.S. Delegates and Portuguese Entrepreneurs

**4:00pm-5:00pm**      **Afternoon Coffee**  
*Venue:* Auditório do Edifício Central do UPTEC  
*Participants:* U.S. Delegates and Portuguese Entrepreneurs