



Global Entrepreneurship Program Delegation to Lisbon, Aveiro, and Porto July 14-17, 2014

Monday, July 14 - Lisbon

1:00pm- 2:30pm **Panel Discussion – Mentoring and Marketing**
Kevin Langley moderates the panel with panelists Cidalia Luis-Akbar and Manuel Mira.

Venue: Beta-i
Praça D.Luis I, 30
Lisbon

Participants: U.S. Delegates and Portuguese Entrepreneurs

2:30pm- 5:30pm **Office Hours Mentoring**

Venue: Beta-i
Praça D.Luis I, 30
Lisbon

Notes: Each U.S. Delegate will meet individually with a Portuguese entrepreneur for 20 minutes.
Participation will be first come-first served at the venue that afternoon.

Tuesday, July 15 - Lisbon

11:30am- 12:30pm **Entrepreneurship Showcase at Fábrica de Startups**

Description: Entrepreneurship fair, where select local entrepreneurs set up tables around the perimeter of the room with display materials and give pitches to circulating Delegates and other Portuguese private sector participants.

Venue: Fábrica de Startups
Rua Rodrigo da Fonseca nº11
Lisbon

Participants: Fábrica de Startups, U.S. Delegates, Embassy, Portuguese Entrepreneurs

12:30pm- 1:30 pm Lunch Break

1:30pm- 3:10pm Office Hours Mentoring

Venue: Fábrica de Startups
Rua Rodrigo da Fonseca n°11
Lisbon

Participants: U.S. Delegates and Portuguese entrepreneurs

Notes: Each Delegate will meet individually with a Portuguese entrepreneur for 20 minutes.

Participation will be first come-first served at the venue that afternoon.

5:00pm- 6:30pm Open Media Event: Moderated discussion by Sheri Orlowitz with Kathleen Healy and a Portuguese Angel “What Investors are Looking For” - comparing and contrasting U.S. and one Portuguese angel investing and VC (1/2 hour); entire delegation comes up for comment and Q and A (1/2 hour); networking w/media, students, faculty.

Venue: Católica University
Travessa Palma
1649-023 Lisbon, Portugal

Wednesday, July 16 – Aveiro

11:30am- 12:30 pm Panel Discussion – Mentoring and Marketing

Paloma Bilson moderates a panel with Michael Finete and David Moura
Venue: TBD

Participants: U.S. Delegates, business community, and university students

2:20pm- 4:00pm Office Hours Mentoring

Venue: University of Aveiro Business Incubator (IEUA)

Participants: U.S. Delegates and Portuguese entrepreneurs

Notes: Each Delegate in the Office Hours will meet individually with a Portuguese entrepreneur for 20 minutes.

Participation will be first come-first served at the venue that afternoon.

Thursday, July 17 – Porto

10:00am-11:30am **Panel Discussion – Mentoring and Marketing**
Phil Meldrum moderates a panel with Natalia Luis and Victor Da Cruz

Venue: TBD

Participants: U.S. Delegates, Agricultural or Manufacturing group

2:45pm-4:00pm **Pitch Event**
Venue: Auditório do Edifício Central do UPTEC
Participants: U.S. Delegates and Portuguese Entrepreneurs

4:00pm-5:00pm **Afternoon Coffee**
Venue: Auditório do Edifício Central do UPTEC
Participants: U.S. Delegates and Portuguese Entrepreneurs