



Connect to Success Corporate Profile

Logo:

L'ORÉAL

Name of Company:

L'Oréal Portugal

Short summary of its operations and how long they have been operating in Portugal, including number of local employees:

Since 1962, L'Oréal Portugal has been operating with its brands in the market. Throughout the years it has left its imprint in the beauty market, with its strategy to universalize beauty. Creating beauty for all.

Q: Tell us about your company's involvement in social responsibility and how your company and/or the community has benefited.

<http://www.sharingbeautywithall.com/en>

Q: What do you hope your team will gain through their participation as mentors in Connect to Success' Corporate Mentoring Program?

We hope to offer an experience for a select group of L'Oréal employees, of mentoring and guidance throughout a certain project. We wish that this participation will also bring new ideas, new ways of thinking to our own projects. Lastly, the opportunity to participate in something that can be great is a primary motivation.

Q: What do you hope the mentee(s) selected by your company to participate in the program will achieve at the conclusion of his/her/their participation?

We hope the mentee values our ideas and visions. We expect commitment from his/her side and the will to push their private business further. Once the program is ended we hope that the business is left with a strategy for growth, with a sustainable and coherent vision.