

CONNECT TO SUCCESS

Connect to Success Corporate Profile

Logo:



Name: McDonald's Portugal

Short summary of its operations and how long they have been operating in Portugal, including number of local employees.

McDonald's opened its first restaurant in Portugal on May 23, 1991, in CascaiShopping. Since then, McDonald's has expanded its business in Portugal, counting currently has 148 restaurants, of which more than 80 percent are managed by local entrepreneurs, our franchisees. Currently has about 6,000 employees in Portugal and 38 franchisees.

Q: Tell us about your company's involvement in social responsibility and how your company and/or the community has benefited.

McDonald's Portugal believes that social responsibility is an integral part of its mission from the beginning of the company, so whenever its possible, returns what gets through local initiatives such as the sponsorship of institutions in the communities of their restaurants, and at national level, with the creation of the Fundação Infantil Ronald McDonald and the Ronald McDonald Houses Charities.

Q: What do you hope your team will gain through their participation as mentors in Connect to Success' Corporate Mentoring Program?

We believe our team will get a new perspective on small businesses and will achieve a better engagement as a company representative with special capacity to help other grow their businesses.

Q: What do you hope the mentee(s) selected by your company to participate in the program will achieve at the conclusion of his/her/their participation?

We believe the mentee will achieve the skills and directions to conduct her business sustainably and productively.