

CONNECT TO SUCCESS

Connect to Success Mentee Profile

Logo:



Name of Company:

Sigues

Facebook: <http://bit.ly/Siguesface>

Web site: www.sigues.pt

Give a brief description of the company.

Sigues is a brand 100% Portuguese of jewelry, entirely handmade with newsprint. All parts have a copyright design. Sigues has a great sense of social, environmental and human responsibility: we reuse newsprint and motivate ordinary people to move on with their lives regardless of adversity. The motto is to keep moving forward, doing what you like best, always with lots of love.

What does your business hope to achieve through Connect to Success's Corporate Mentoring Program?

The Mentoring Program will allow me to continue the work of excellence started with the Sigues on the MBA Consulting Program Spring 2015, to position Sigues in the fashion area, with the completion of a strategic plan to implement the Sigues (by the Premium Jewel, also considered in the Business Plan already done) in major fashion stores Portugal, Europe and America, improving the position of Sigues in the fashion world.