



## Connect to Success Mentee Profile



**Name of Company:** PHS – Premium Aviation and Handling Services, Sociedade Unipessoal, Lda.

### **Give a brief description of the company.**

PHS Aviation is a privately owned company based at Aeródromo Municipal de Palmeira, Hangar 3, in Braga in the North of Portugal, the company started its activities in July 2009. PHS Aviation is a certified EASA AOC (European Aviation Safety Agency, Air Operator Certificate) Operator and an Aerial Work Operator (aerial photography, banner towing, forest fire-fighting, crop spraying, etc). PHS Aviation is a certified CAMO – Continuing Airworthiness Management Organization in accordance with Part M Subpart G. PHS Aviation is also certified ISO 9001:2008.

PHS Aviation's main activities are Aircraft Management and Executive Aviation (by private jet or helicopter).

PHS Aviation's offers the opportunity to corporate or private owners of aircraft to operate their aircraft under an EASA AOC, allowing them to obtain additional income on the aircraft in order to reduce the fixed costs related to the leasing and maintenance of the aircraft. PHS Aviation takes care of the aircraft under its CAMO, organizes and plans the necessary maintenance to keep the aircraft airworthy. PHS Aviation also takes care of the aircraft's Crew, by organizing the recurrent training and keeping their records up to date.

PHS Aviation offers a dedicated customized service for each aircraft Owner with full aircraft management including AOC operation, CAMO, training, flight planning and maintenance. PHS Aviation reduces the operational costs of a corporate or private aircraft Owner.

**What does your business hope to achieve through Connect to Success's Corporate Mentoring Program?**

PHS Aviation is a relatively young company with potential to grow, a mentoring program will help us achieve our goals and let us go further. PHS Aviation is fully certified and licensed to operate commercially. Our team is young, however we have the necessary know-how in our specific field of knowledge. PHS Aviation offers a different approach to Business / Executive Aviation and we have the necessary tools to continue, additional help from experts outside of our field of knowledge could help us improve and develop other skills.

A Corporate Mentoring program could assist PHS Aviation by providing access to Experts regarding Marketing and Communication in order to improve and develop communication to the outside through innovative communication tools.

Getting our company "out there" through the use of innovative marketing tools may attract potential investors, access to other markets within and outside of Europe and partnerships with local companies that may be interested in the alternative air transport services that we provide.