

CONNECT TO SUCCESS

Connect to Success Mentee Profile

Logo:



Name of Company:

Diana Coelho Accessories

Give a brief description of the company.

Diana Coelho Accessories is a Portuguese brand dedicated to create unique and trendy jewellery and fashion accessories. A childhood and young adult life spent in Lisbon and steeped in the arts led Diana to study at Faculdade de Arquitectura de Lisboa. After two years, she dropped out, feeling that something was missing. She took a metalsmithing class on a whim and it was love at first flame. Diana moved to London to attend the London Metropolitan University, Jewellery Ba and Ma. After completing the program, she immersed herself in the jewellery industry, working for renowned designers, including, Valentim Quaresma. In 2010, she launched her own business and has been working hard to grow her audience ever since.

Diana designs a several collections a season gathering inspiration from the catwalk and everyday life. Each piece is lovingly handmade by Diana from her Lisbon studio. Most of her creations are inspired by what she experiences in places and what she sees, tastes and feels, making every piece of jewellery has a story to tell, presented in a unique and innovative way. Diana loves to experiment exciting ideas and designs with various materials and craftsmanship, which gives the brand a powerful liveliness and energy.

What does your business hope to achieve through Connect to Success's Corporate Mentoring Program?

I believe the business will gain a better understanding of its own approach to the market and jewellery industry and acquire new ideas to optimize and sustain its growing potential.